

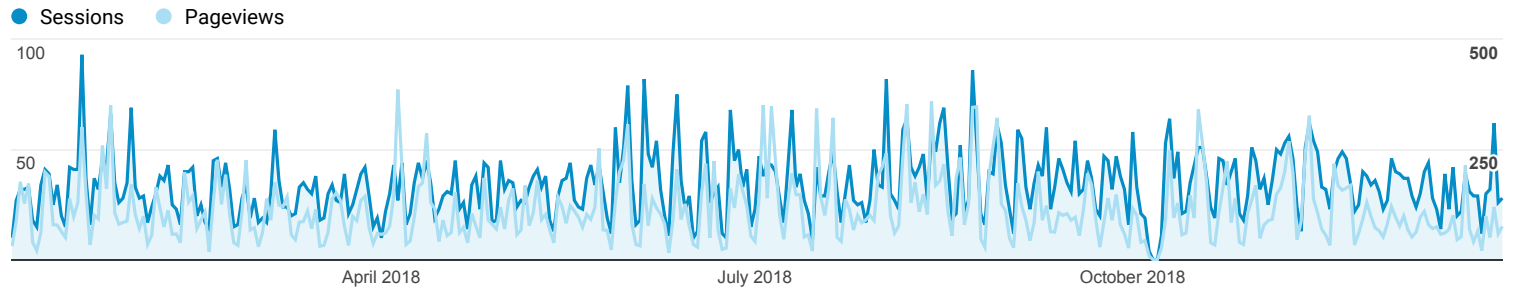


## Audience Overview

All Users  
100.00% Users

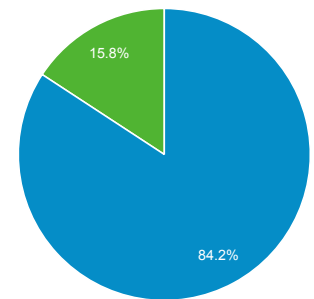
Jan 1, 2018 - Dec 30, 2018

### Overview



|   |                                     |                                       |
|---|-------------------------------------|---------------------------------------|
| <b>Users</b><br><b>8,277</b>                      | <b>New Users</b><br><b>8,199</b>    | <b>Sessions</b><br><b>12,429</b>      |
| <b>Number of Sessions per User</b><br><b>1.50</b> | <b>Pageviews</b><br><b>41,793</b>   | <b>Pages / Session</b><br><b>3.36</b> |
| <b>Avg. Session Duration</b><br><b>00:05:04</b>   | <b>Bounce Rate</b><br><b>55.70%</b> |                                       |

■ New Visitor ■ Returning Visitor



| Country           | Users | % Users |
|-------------------|-------|---------|
| 1. United States  | 974   | 11.63%  |
| 2. Nigeria        | 654   | 7.81%   |
| 3. France         | 524   | 6.26%   |
| 4. United Kingdom | 367   | 4.38%   |
| 5. India          | 318   | 3.80%   |
| 6. Benin          | 316   | 3.77%   |
| 7. Côte d'Ivoire  | 292   | 3.49%   |
| 8. Cameroon       | 254   | 3.03%   |
| 9. South Africa   | 251   | 3.00%   |
| 10. China         | 239   | 2.85%   |



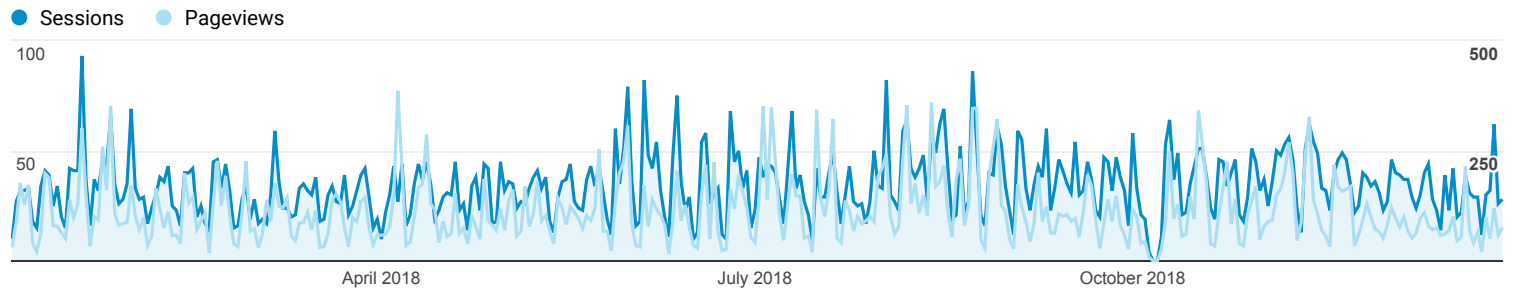
## Metrics

All Users  
100.00% Sessions

Jan 1, 2018 - Dec 30, 2018

## Explorer

Summary



| Country                                | Sessions  | Pageviews   | Users   | New Users   | Avg. Session Duration                                   | Bounce Rate   |
|--|---|---|---|---|---|---|
|  | <b>12,429</b><br>% of Total:<br>100.00%<br>(12,429) | <b>41,793</b><br>% of Total:<br>100.00%<br>(41,793) | <b>8,277</b><br>% of Total:<br>100.00%<br>(8,277) | <b>8,207</b><br>% of Total:<br>100.10%<br>(8,199) | <b>00:05:04</b><br>Avg for View:<br>00:05:04<br>(0.00%) | <b>55.70%</b><br>Avg for View:<br>55.70%<br>(0.00%) |
| 1. <a href="#">United States</a>       | <b>1,198</b><br>(9.64%)                             | <b>3,839</b><br>(9.19%)                             | <b>974</b><br>(11.63%)                            | <b>950</b><br>(11.58%)                            | 00:03:54  | 60.60%  |
| 2. <a href="#">Nigeria</a>             | <b>955</b><br>(7.68%)                               | <b>2,671</b><br>(6.39%)                             | <b>654</b><br>(7.81%)                             | <b>638</b><br>(7.77%)                             | 00:04:41  | 58.85%  |
| 3. <a href="#">Congo - Brazzaville</a> | <b>773</b><br>(6.22%)                               | <b>2,613</b><br>(6.25%)                             | <b>163</b><br>(1.95%)                             | <b>148</b><br>(1.80%)                             | 00:05:43  | 45.67%  |
| 4. <a href="#">South Africa</a>        | <b>606</b><br>(4.88%)                               | <b>1,633</b><br>(3.91%)                             | <b>251</b><br>(3.00%)                             | <b>247</b><br>(3.01%)                             | 00:04:12  | 50.66%  |
| 5. <a href="#">France</a>              | <b>590</b><br>(4.75%)                               | <b>1,583</b><br>(3.79%)                             | <b>524</b><br>(6.26%)                             | <b>517</b><br>(6.30%)                             | 00:03:42  | 71.53%  |
| 6. <a href="#">United Kingdom</a>      | <b>572</b><br>(4.60%)                               | <b>3,876</b><br>(9.27%)                             | <b>367</b><br>(4.38%)                             | <b>365</b><br>(4.45%)                             | 00:10:26  | 37.41%  |
| 7. <a href="#">Benin</a>               | <b>566</b><br>(4.55%)                               | <b>2,648</b><br>(6.34%)                             | <b>316</b><br>(3.77%)                             | <b>306</b><br>(3.73%)                             | 00:08:25  | 42.23%  |
| 8. <a href="#">Côte d'Ivoire</a>       | <b>442</b><br>(3.56%)                               | <b>1,095</b><br>(2.62%)                             | <b>292</b><br>(3.49%)                             | <b>281</b><br>(3.42%)                             | 00:03:17  | 62.44%  |
| 9. <a href="#">India</a>               | <b>388</b><br>(3.12%)                               | <b>1,098</b><br>(2.63%)                             | <b>318</b><br>(3.80%)                             | <b>315</b><br>(3.84%)                             | 00:03:27  | 61.60%  |
| 10. <a href="#">Cameroon</a>           | <b>379</b><br>(3.05%)                               | <b>1,226</b><br>(2.93%)                             | <b>254</b><br>(3.03%)                             | <b>252</b><br>(3.07%)                             | 00:05:27  | 58.31%  |
| 11. <a href="#">Senegal</a>            | <b>331</b><br>(2.66%)                               | <b>811</b><br>(1.94%)                               | <b>191</b><br>(2.28%)                             | <b>181</b><br>(2.21%)                             | 00:03:31  | 59.21%  |
| 12. <a href="#">China</a>              | <b>276</b><br>(2.22%)                               | <b>473</b><br>(1.13%)                               | <b>239</b><br>(2.85%)                             | <b>240</b><br>(2.92%)                             | 00:01:52  | 67.75%  |
| 13. <a href="#">Canada</a>             | <b>247</b><br>(1.99%)                               | <b>982</b><br>(2.35%)                               | <b>194</b><br>(2.32%)                             | <b>191</b><br>(2.33%)                             | 00:05:52  | 51.82%  |
| 14. <a href="#">Morocco</a>            | <b>241</b><br>(1.94%)                               | <b>547</b><br>(1.31%)                               | <b>182</b><br>(2.17%)                             | <b>179</b><br>(2.18%)                             | 00:02:30  | 62.66%  |
| 15. <a href="#">Switzerland</a>        | <b>219</b><br>(1.76%)                               | <b>1,349</b><br>(3.23%)                             | <b>104</b><br>(1.24%)                             | <b>101</b><br>(1.23%)                             | 00:07:58  | 31.05%  |
| 16. <a href="#">Ethiopia</a>           | <b>194</b><br>(1.56%)                               | <b>761</b><br>(1.82%)                               | <b>130</b><br>(1.55%)                             | <b>123</b><br>(1.50%)                             | 00:06:39  | 56.19%  |
| 17. <a href="#">Kenya</a>              | <b>190</b><br>(1.53%)                               | <b>838</b><br>(2.01%)                               | <b>115</b><br>(1.37%)                             | <b>111</b><br>(1.35%)                             | 00:10:47  | 47.89%  |
| 18. <a href="#">Niger</a>              | <b>188</b><br>(1.51%)                               | <b>709</b><br>(1.70%)                               | <b>89</b><br>(1.06%)                              | <b>87</b><br>(1.06%)                              | 00:05:42  | 51.60%  |
| 19. <a href="#">Ghana</a>              | <b>175</b><br>(1.41%)                               | <b>541</b><br>(1.29%)                               | <b>113</b><br>(1.35%)                             | <b>111</b><br>(1.35%)                             | 00:05:18  | 40.00%  |

| Rank | Country          | Score | Percentage | Score | Percentage | Score | Percentage | Time | Efficiency |          |        |
|------|------------------|-------|------------|-------|------------|-------|------------|------|------------|----------|--------|
| 20.  | Algeria          | 172   | (1.38%)    | 342   | (0.82%)    | 140   | (1.67%)    | 138  | (1.68%)    | 00:02:10 | 66.86% |
| 21.  | Germany          | 163   | (1.31%)    | 1,119 | (2.68%)    | 102   | (1.22%)    | 101  | (1.23%)    | 00:11:10 | 47.85% |
| 22.  | (not set)        | 157   | (1.26%)    | 730   | (1.75%)    | 50    | (0.60%)    | 37   | (0.45%)    | 00:08:09 | 40.13% |
| 23.  | Burkina Faso     | 156   | (1.26%)    | 412   | (0.99%)    | 113   | (1.35%)    | 113  | (1.38%)    | 00:05:33 | 52.56% |
| 24.  | South Korea      | 153   | (1.23%)    | 205   | (0.49%)    | 139   | (1.66%)    | 139  | (1.69%)    | 00:01:00 | 89.54% |
| 25.  | Tunisia          | 144   | (1.16%)    | 270   | (0.65%)    | 106   | (1.27%)    | 107  | (1.30%)    | 00:01:42 | 68.06% |
| 26.  | Togo             | 139   | (1.12%)    | 421   | (1.01%)    | 98    | (1.17%)    | 98   | (1.19%)    | 00:04:55 | 51.80% |
| 27.  | Congo - Kinshasa | 138   | (1.11%)    | 211   | (0.50%)    | 128   | (1.53%)    | 127  | (1.55%)    | 00:01:12 | 78.99% |
| 28.  | Madagascar       | 135   | (1.09%)    | 375   | (0.90%)    | 114   | (1.36%)    | 113  | (1.38%)    | 00:04:14 | 57.04% |
| 29.  | Australia        | 131   | (1.05%)    | 595   | (1.42%)    | 67    | (0.80%)    | 66   | (0.80%)    | 00:09:03 | 39.69% |
| 30.  | Turkey           | 122   | (0.98%)    | 339   | (0.81%)    | 104   | (1.24%)    | 103  | (1.26%)    | 00:03:02 | 51.64% |
| 31.  | Mali             | 101   | (0.81%)    | 220   | (0.53%)    | 66    | (0.79%)    | 65   | (0.79%)    | 00:03:45 | 65.35% |
| 32.  | Uganda           | 99    | (0.80%)    | 211   | (0.50%)    | 77    | (0.92%)    | 76   | (0.93%)    | 00:02:18 | 66.67% |
| 33.  | Egypt            | 96    | (0.77%)    | 212   | (0.51%)    | 70    | (0.84%)    | 69   | (0.84%)    | 00:02:23 | 63.54% |
| 34.  | Tanzania         | 86    | (0.69%)    | 324   | (0.78%)    | 71    | (0.85%)    | 70   | (0.85%)    | 00:05:56 | 53.49% |
| 35.  | Brazil           | 84    | (0.68%)    | 304   | (0.73%)    | 63    | (0.75%)    | 63   | (0.77%)    | 00:07:07 | 52.38% |
| 36.  | Mexico           | 81    | (0.65%)    | 557   | (1.33%)    | 50    | (0.60%)    | 48   | (0.58%)    | 00:09:47 | 35.80% |
| 37.  | Botswana         | 72    | (0.58%)    | 193   | (0.46%)    | 69    | (0.82%)    | 69   | (0.84%)    | 00:04:49 | 36.11% |
| 38.  | Saudi Arabia     | 71    | (0.57%)    | 177   | (0.42%)    | 59    | (0.70%)    | 58   | (0.71%)    | 00:01:30 | 54.93% |
| 39.  | Belgium          | 66    | (0.53%)    | 245   | (0.59%)    | 51    | (0.61%)    | 50   | (0.61%)    | 00:05:03 | 37.88% |
| 40.  | Rwanda           | 60    | (0.48%)    | 181   | (0.43%)    | 41    | (0.49%)    | 41   | (0.50%)    | 00:07:04 | 43.33% |
| 41.  | Ukraine          | 60    | (0.48%)    | 124   | (0.30%)    | 48    | (0.57%)    | 47   | (0.57%)    | 00:02:25 | 76.67% |
| 42.  | Guinea           | 58    | (0.47%)    | 127   | (0.30%)    | 38    | (0.45%)    | 37   | (0.45%)    | 00:03:36 | 60.34% |
| 43.  | Sudan            | 56    | (0.45%)    | 141   | (0.34%)    | 43    | (0.51%)    | 43   | (0.52%)    | 00:04:15 | 60.71% |
| 44.  | Japan            | 53    | (0.43%)    | 492   | (1.18%)    | 24    | (0.29%)    | 24   | (0.29%)    | 00:16:36 | 41.51% |
| 45.  | Philippines      | 52    | (0.42%)    | 168   | (0.40%)    | 33    | (0.39%)    | 33   | (0.40%)    | 00:05:45 | 53.85% |
| 46.  | Norway           | 51    | (0.41%)    | 252   | (0.60%)    | 39    | (0.47%)    | 37   | (0.45%)    | 00:06:58 | 52.94% |
| 47.  | Italy            | 50    | (0.40%)    | 194   | (0.46%)    | 32    | (0.38%)    | 31   | (0.38%)    | 00:06:54 | 54.00% |
| 48.  | Malawi           | 49    | (0.39%)    | 86    | (0.21%)    | 24    | (0.29%)    | 22   | (0.27%)    | 00:01:12 | 71.43% |
| 49.  | Russia           | 49    | (0.39%)    | 60    | (0.14%)    | 49    | (0.59%)    | 49   | (0.60%)    | 00:03:14 | 77.55% |
| 50.  | Gabon            | 42    | (0.34%)    | 92    | (0.22%)    | 34    | (0.41%)    | 33   | (0.40%)    | 00:02:27 | 66.67% |
| 51.  | Spain            | 39    | (0.31%)    | 124   | (0.30%)    | 32    | (0.38%)    | 31   | (0.38%)    | 00:05:44 | 61.54% |
| 52.  | Iran             | 39    | (0.31%)    | 109   | (0.26%)    | 30    | (0.36%)    | 30   | (0.37%)    | 00:04:30 | 53.85% |
| 53.  | Iraq             | 38    | (0.31%)    | 49    | (0.12%)    | 38    | (0.45%)    | 38   | (0.46%)    | 00:02:29 | 71.05% |
| 54.  | Burundi          | 36    | (0.29%)    | 58    | (0.14%)    | 17    | (0.20%)    | 17   | (0.20%)    | 00:01:48 | 63.89% |

| Global Performance Overview |                          | Regional Metrics (Q1-Q2)     |                               |                              |                              | Operational Efficiency |                     |
|-----------------------------|--------------------------|------------------------------|-------------------------------|------------------------------|------------------------------|------------------------|---------------------|
| Rank                        | Country                  | Q1 Score                     | Q2 Score                      | Q1 Growth                    | Q2 Growth                    | Lead Time (h)          | Completion Rate (%) |
| 55.                         | Pakistan                 | 34<br><small>(0.27%)</small> | 83<br><small>(0.20%)</small>  | 27<br><small>(0.32%)</small> | 27<br><small>(0.33%)</small> | 00:03:49               | 64.71%              |
| 56.                         | Netherlands              | 32<br><small>(0.26%)</small> | 201<br><small>(0.48%)</small> | 32<br><small>(0.38%)</small> | 31<br><small>(0.38%)</small> | 00:03:40               | 65.62%              |
| 57.                         | Singapore                | 30<br><small>(0.24%)</small> | 45<br><small>(0.11%)</small>  | 28<br><small>(0.33%)</small> | 27<br><small>(0.33%)</small> | 00:01:13               | 56.67%              |
| 58.                         | Zimbabwe                 | 30<br><small>(0.24%)</small> | 137<br><small>(0.33%)</small> | 25<br><small>(0.30%)</small> | 25<br><small>(0.30%)</small> | 00:05:03               | 36.67%              |
| 59.                         | Finland                  | 25<br><small>(0.20%)</small> | 127<br><small>(0.30%)</small> | 16<br><small>(0.19%)</small> | 16<br><small>(0.19%)</small> | 00:08:36               | 48.00%              |
| 60.                         | Zambia                   | 25<br><small>(0.20%)</small> | 69<br><small>(0.17%)</small>  | 15<br><small>(0.18%)</small> | 14<br><small>(0.17%)</small> | 00:05:10               | 52.00%              |
| 61.                         | Indonesia                | 24<br><small>(0.19%)</small> | 33<br><small>(0.08%)</small>  | 20<br><small>(0.24%)</small> | 20<br><small>(0.24%)</small> | 00:00:19               | 79.17%              |
| 62.                         | Mozambique               | 24<br><small>(0.19%)</small> | 50<br><small>(0.12%)</small>  | 19<br><small>(0.23%)</small> | 19<br><small>(0.23%)</small> | 00:04:12               | 58.33%              |
| 63.                         | Qatar                    | 23<br><small>(0.19%)</small> | 416<br><small>(1.00%)</small> | 13<br><small>(0.16%)</small> | 13<br><small>(0.16%)</small> | 00:15:18               | 34.78%              |
| 64.                         | Angola                   | 22<br><small>(0.18%)</small> | 69<br><small>(0.17%)</small>  | 15<br><small>(0.18%)</small> | 15<br><small>(0.18%)</small> | 00:03:43               | 36.36%              |
| 65.                         | Latvia                   | 22<br><small>(0.18%)</small> | 45<br><small>(0.11%)</small>  | 22<br><small>(0.26%)</small> | 22<br><small>(0.27%)</small> | 00:05:57               | 36.36%              |
| 66.                         | Libya                    | 21<br><small>(0.17%)</small> | 91<br><small>(0.22%)</small>  | 15<br><small>(0.18%)</small> | 16<br><small>(0.19%)</small> | 00:03:55               | 76.19%              |
| 67.                         | Chad                     | 21<br><small>(0.17%)</small> | 86<br><small>(0.21%)</small>  | 11<br><small>(0.13%)</small> | 11<br><small>(0.13%)</small> | 00:07:24               | 42.86%              |
| 68.                         | Gambia                   | 16<br><small>(0.13%)</small> | 145<br><small>(0.35%)</small> | 6<br><small>(0.07%)</small>  | 6<br><small>(0.07%)</small>  | 00:14:06               | 37.50%              |
| 69.                         | Greece                   | 16<br><small>(0.13%)</small> | 35<br><small>(0.08%)</small>  | 14<br><small>(0.17%)</small> | 14<br><small>(0.17%)</small> | 00:01:37               | 87.50%              |
| 70.                         | Jordan                   | 15<br><small>(0.12%)</small> | 59<br><small>(0.14%)</small>  | 11<br><small>(0.13%)</small> | 11<br><small>(0.13%)</small> | 00:02:56               | 53.33%              |
| 71.                         | Malaysia                 | 15<br><small>(0.12%)</small> | 38<br><small>(0.09%)</small>  | 13<br><small>(0.16%)</small> | 13<br><small>(0.16%)</small> | 00:03:29               | 20.00%              |
| 72.                         | Austria                  | 14<br><small>(0.11%)</small> | 43<br><small>(0.10%)</small>  | 13<br><small>(0.16%)</small> | 12<br><small>(0.15%)</small> | 00:02:21               | 50.00%              |
| 73.                         | Moldova                  | 14<br><small>(0.11%)</small> | 25<br><small>(0.06%)</small>  | 13<br><small>(0.16%)</small> | 13<br><small>(0.16%)</small> | 00:02:04               | 71.43%              |
| 74.                         | Nepal                    | 14<br><small>(0.11%)</small> | 95<br><small>(0.23%)</small>  | 11<br><small>(0.13%)</small> | 11<br><small>(0.13%)</small> | 00:13:23               | 64.29%              |
| 75.                         | Sweden                   | 14<br><small>(0.11%)</small> | 32<br><small>(0.08%)</small>  | 11<br><small>(0.13%)</small> | 10<br><small>(0.12%)</small> | 00:01:24               | 42.86%              |
| 76.                         | Bangladesh               | 13<br><small>(0.10%)</small> | 18<br><small>(0.04%)</small>  | 10<br><small>(0.12%)</small> | 10<br><small>(0.12%)</small> | 00:00:46               | 84.62%              |
| 77.                         | United Arab Emirates     | 12<br><small>(0.10%)</small> | 77<br><small>(0.18%)</small>  | 11<br><small>(0.13%)</small> | 11<br><small>(0.13%)</small> | 00:05:00               | 58.33%              |
| 78.                         | Argentina                | 12<br><small>(0.10%)</small> | 42<br><small>(0.10%)</small>  | 8<br><small>(0.10%)</small>  | 8<br><small>(0.10%)</small>  | 00:04:03               | 58.33%              |
| 79.                         | Poland                   | 12<br><small>(0.10%)</small> | 36<br><small>(0.09%)</small>  | 9<br><small>(0.11%)</small>  | 9<br><small>(0.11%)</small>  | 00:03:40               | 50.00%              |
| 80.                         | Georgia                  | 11<br><small>(0.09%)</small> | 12<br><small>(0.03%)</small>  | 10<br><small>(0.12%)</small> | 10<br><small>(0.12%)</small> | 00:00:02               | 90.91%              |
| 81.                         | Hong Kong                | 11<br><small>(0.09%)</small> | 42<br><small>(0.10%)</small>  | 4<br><small>(0.05%)</small>  | 3<br><small>(0.04%)</small>  | 00:08:20               | 72.73%              |
| 82.                         | Lebanon                  | 11<br><small>(0.09%)</small> | 19<br><small>(0.05%)</small>  | 10<br><small>(0.12%)</small> | 10<br><small>(0.12%)</small> | 00:02:16               | 72.73%              |
| 83.                         | Peru                     | 11<br><small>(0.09%)</small> | 26<br><small>(0.06%)</small>  | 10<br><small>(0.12%)</small> | 9<br><small>(0.11%)</small>  | 00:05:20               | 63.64%              |
| 84.                         | Thailand                 | 11<br><small>(0.09%)</small> | 13<br><small>(0.03%)</small>  | 8<br><small>(0.10%)</small>  | 8<br><small>(0.10%)</small>  | 00:00:12               | 90.91%              |
| 85.                         | Central African Republic | 9<br><small>(0.07%)</small>  | 18<br><small>(0.04%)</small>  | 9<br><small>(0.11%)</small>  | 9<br><small>(0.11%)</small>  | 00:01:43               | 55.56%              |
| 86.                         | Colombia                 | 9<br><small>(0.07%)</small>  | 9<br><small>(0.02%)</small>   | 9<br><small>(0.11%)</small>  | 9<br><small>(0.11%)</small>  | 00:00:00               | 100.00%             |
| 87.                         | Ireland                  | 9<br><small>(0.07%)</small>  | 50<br><small>(0.12%)</small>  | 8<br><small>(0.10%)</small>  | 8<br><small>(0.10%)</small>  | 00:02:07               | 55.56%              |
| 88.                         | Namibia                  | 9<br><small>(0.07%)</small>  | 26<br><small>(0.06%)</small>  | 8<br><small>(0.10%)</small>  | 8<br><small>(0.10%)</small>  | 00:02:54               | 55.56%              |

| Rank | Country            | Score | Percentage | Count | Percentage | Count | Percentage | Time     | Percentage |
|------|--------------------|-------|------------|-------|------------|-------|------------|----------|------------|
| 89.  | Portugal           | 9     | (0.07%)    | 17    | (0.04%)    | 9     | (0.11%)    | 00:03:45 | 66.67%     |
| 90.  | Haiti              | 8     | (0.06%)    | 10    | (0.02%)    | 7     | (0.08%)    | 00:02:00 | 75.00%     |
| 91.  | Mauritius          | 8     | (0.06%)    | 11    | (0.03%)    | 8     | (0.10%)    | 00:00:13 | 75.00%     |
| 92.  | Israel             | 7     | (0.06%)    | 10    | (0.02%)    | 6     | (0.07%)    | 00:01:47 | 71.43%     |
| 93.  | Somalia            | 7     | (0.06%)    | 21    | (0.05%)    | 4     | (0.05%)    | 00:03:08 | 57.14%     |
| 94.  | Taiwan             | 7     | (0.06%)    | 9     | (0.02%)    | 5     | (0.06%)    | 00:00:05 | 85.71%     |
| 95.  | Vietnam            | 7     | (0.06%)    | 8     | (0.02%)    | 6     | (0.07%)    | 00:00:42 | 85.71%     |
| 96.  | Denmark            | 6     | (0.05%)    | 42    | (0.10%)    | 6     | (0.07%)    | 00:11:20 | 33.33%     |
| 97.  | Guatemala          | 6     | (0.05%)    | 42    | (0.10%)    | 3     | (0.04%)    | 00:11:27 | 50.00%     |
| 98.  | Hungary            | 6     | (0.05%)    | 32    | (0.08%)    | 6     | (0.07%)    | 00:05:04 | 50.00%     |
| 99.  | Myanmar (Burma)    | 6     | (0.05%)    | 11    | (0.03%)    | 6     | (0.07%)    | 00:02:22 | 50.00%     |
| 100. | Mauritania         | 6     | (0.05%)    | 16    | (0.04%)    | 5     | (0.06%)    | 00:02:39 | 66.67%     |
| 101. | Romania            | 6     | (0.05%)    | 9     | (0.02%)    | 6     | (0.07%)    | 00:00:19 | 83.33%     |
| 102. | Sri Lanka          | 5     | (0.04%)    | 9     | (0.02%)    | 5     | (0.06%)    | 00:00:30 | 60.00%     |
| 103. | Lesotho            | 5     | (0.04%)    | 5     | (0.01%)    | 3     | (0.04%)    | 00:00:00 | 100.00%    |
| 104. | New Zealand        | 5     | (0.04%)    | 12    | (0.03%)    | 2     | (0.02%)    | 00:08:36 | 40.00%     |
| 105. | Sierra Leone       | 5     | (0.04%)    | 6     | (0.01%)    | 5     | (0.06%)    | 00:01:28 | 80.00%     |
| 106. | Swaziland          | 5     | (0.04%)    | 11    | (0.03%)    | 3     | (0.04%)    | 00:00:26 | 60.00%     |
| 107. | Venezuela          | 5     | (0.04%)    | 27    | (0.06%)    | 5     | (0.06%)    | 00:05:38 | 20.00%     |
| 108. | Bolivia            | 4     | (0.03%)    | 7     | (0.02%)    | 3     | (0.04%)    | 00:04:51 | 75.00%     |
| 109. | Czechia            | 4     | (0.03%)    | 5     | (0.01%)    | 4     | (0.05%)    | 00:00:41 | 75.00%     |
| 110. | French Guiana      | 4     | (0.03%)    | 7     | (0.02%)    | 4     | (0.05%)    | 00:00:26 | 75.00%     |
| 111. | Guadeloupe         | 4     | (0.03%)    | 6     | (0.01%)    | 3     | (0.04%)    | 00:00:41 | 75.00%     |
| 112. | Kuwait             | 4     | (0.03%)    | 7     | (0.02%)    | 4     | (0.05%)    | 00:00:18 | 50.00%     |
| 113. | Liberia            | 4     | (0.03%)    | 4     | (0.01%)    | 4     | (0.05%)    | 00:00:00 | 100.00%    |
| 114. | Palestine          | 4     | (0.03%)    | 6     | (0.01%)    | 2     | (0.02%)    | 00:01:50 | 75.00%     |
| 115. | Afghanistan        | 3     | (0.02%)    | 5     | (0.01%)    | 3     | (0.04%)    | 00:03:29 | 66.67%     |
| 116. | Belarus            | 3     | (0.02%)    | 4     | (0.01%)    | 1     | (0.01%)    | 00:05:39 | 66.67%     |
| 117. | Cuba               | 3     | (0.02%)    | 3     | (0.01%)    | 3     | (0.04%)    | 00:00:00 | 100.00%    |
| 118. | Dominican Republic | 3     | (0.02%)    | 8     | (0.02%)    | 2     | (0.02%)    | 00:00:55 | 0.00%      |
| 119. | Grenada            | 3     | (0.02%)    | 7     | (0.02%)    | 2     | (0.02%)    | 00:05:10 | 0.00%      |
| 120. | Croatia            | 3     | (0.02%)    | 4     | (0.01%)    | 3     | (0.04%)    | 00:06:08 | 66.67%     |
| 121. | Slovakia           | 3     | (0.02%)    | 6     | (0.01%)    | 3     | (0.04%)    | 00:01:01 | 66.67%     |
| 122. | South Sudan        | 3     | (0.02%)    | 4     | (0.01%)    | 3     | (0.04%)    | 00:02:08 | 66.67%     |
| 123. | Kosovo             | 3     | (0.02%)    | 5     | (0.01%)    | 3     | (0.04%)    | 00:00:14 | 66.67%     |

|      |                   |              |               |              |              |          |         |
|------|-------------------|--------------|---------------|--------------|--------------|----------|---------|
| 124. | Bulgaria          | 2<br>(0.02%) | 2<br>(0.00%)  | 2<br>(0.02%) | 2<br>(0.04%) | 00:00:00 | 100.00% |
| 125. | Chile             | 2<br>(0.02%) | 13<br>(0.03%) | 2<br>(0.02%) | 2<br>(0.02%) | 00:11:56 | 0.00%   |
| 126. | Cyprus            | 2<br>(0.02%) | 3<br>(0.01%)  | 2<br>(0.02%) | 2<br>(0.02%) | 00:00:04 | 50.00%  |
| 127. | Djibouti          | 2<br>(0.02%) | 2<br>(0.00%)  | 2<br>(0.02%) | 2<br>(0.02%) | 00:00:00 | 100.00% |
| 128. | Eritrea           | 2<br>(0.02%) | 5<br>(0.01%)  | 2<br>(0.02%) | 2<br>(0.02%) | 00:06:02 | 50.00%  |
| 129. | Cambodia          | 2<br>(0.02%) | 2<br>(0.00%)  | 2<br>(0.02%) | 2<br>(0.02%) | 00:00:00 | 100.00% |
| 130. | Kazakhstan        | 2<br>(0.02%) | 2<br>(0.00%)  | 2<br>(0.02%) | 2<br>(0.02%) | 00:00:00 | 100.00% |
| 131. | Laos              | 2<br>(0.02%) | 2<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 132. | Suriname          | 2<br>(0.02%) | 9<br>(0.02%)  | 2<br>(0.02%) | 2<br>(0.02%) | 00:07:07 | 50.00%  |
| 133. | Antigua & Barbuda | 1<br>(0.01%) | 7<br>(0.02%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:01:12 | 0.00%   |
| 134. | Albania           | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 135. | Bahrain           | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 136. | Brunei            | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 137. | Estonia           | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 138. | Honduras          | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 139. | Jamaica           | 1<br>(0.01%) | 5<br>(0.01%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:04:07 | 0.00%   |
| 140. | Liechtenstein     | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 141. | Martinique        | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 142. | Oman              | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 143. | French Polynesia  | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 144. | Réunion           | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 145. | El Salvador       | 1<br>(0.01%) | 2<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:39 | 0.00%   |
| 146. | Turkmenistan      | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 147. | Uruguay           | 1<br>(0.01%) | 4<br>(0.01%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:03:27 | 0.00%   |
| 148. | Uzbekistan        | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 149. | Yemen             | 1<br>(0.01%) | 1<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:00:00 | 100.00% |
| 150. | Mayotte           | 1<br>(0.01%) | 2<br>(0.00%)  | 1<br>(0.01%) | 1<br>(0.01%) | 00:03:26 | 0.00%   |

Rows 1 - 150 of 150

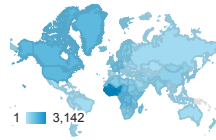


Continental

All Users  
100.00% Sessions

Jan 1, 2018 - Dec 30, 2018

Continental



| Sub Continent                       | Sessions  | Pageviews   | Users   |
|-------------------------------------|---|---|---|
|                                     | <b>12,429</b><br>% of Total:<br>100.00%<br>(12,429) | <b>41,793</b><br>% of Total:<br>100.00%<br>(41,793) | <b>8,277</b><br>% of Total:<br>100.00%<br>(8,277) |
| 1. <a href="#">Western Africa</a>   | <b>3,142</b><br>(25.28%)                            | <b>9,826</b><br>(23.51%)                            | <b>1,987</b><br>(23.75%)                          |
| 2. <a href="#">Northern America</a> | <b>1,445</b><br>(11.63%)                            | <b>4,821</b><br>(11.54%)                            | <b>1,168</b><br>(13.96%)                          |
| 3. <a href="#">Middle Africa</a>    | <b>1,384</b><br>(11.14%)                            | <b>4,315</b><br>(10.32%)                            | <b>612</b><br>(7.31%)                             |
| 4. <a href="#">Western Europe</a>   | <b>1,085</b><br>(8.73%)                             | <b>4,541</b><br>(10.87%)                            | <b>826</b><br>(9.87%)                             |
| 5. <a href="#">Eastern Africa</a>   | <b>952</b><br>(7.66%)                               | <b>3,136</b><br>(7.50%)                             | <b>668</b><br>(7.98%)                             |
| 6. <a href="#">Northern Africa</a>  | <b>730</b><br>(5.87%)                               | <b>1,603</b><br>(3.84%)                             | <b>556</b><br>(6.65%)                             |
| 7. <a href="#">Northern Europe</a>  | <b>700</b><br>(5.63%)                               | <b>4,425</b><br>(10.59%)                            | <b>470</b><br>(5.62%)                             |
| 8. <a href="#">Southern Africa</a>  | <b>697</b><br>(5.61%)                               | <b>1,868</b><br>(4.47%)                             | <b>334</b><br>(3.99%)                             |
| 9. <a href="#">Eastern Asia</a>     | <b>500</b><br>(4.02%)                               | <b>1,221</b><br>(2.92%)                             | <b>410</b><br>(4.90%)                             |
| 10. <a href="#">Southern Asia</a>   | <b>496</b><br>(3.99%)                               | <b>1,417</b><br>(3.39%)                             | <b>404</b><br>(4.83%)                             |

Rows 1 - 10 of 21