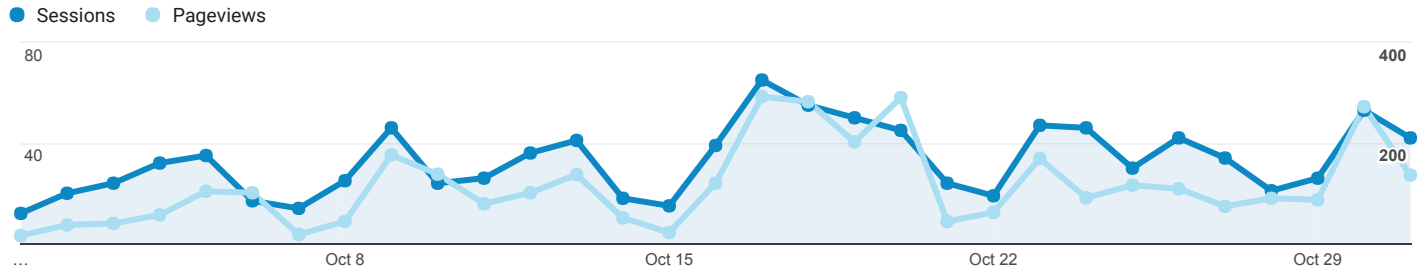


Audience Overview

Oct 1, 2017 - Oct 31, 2017

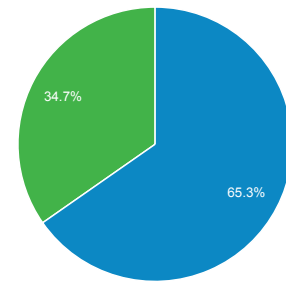
All Users
100.00% Sessions

Overview



Sessions 1,023	Users 741	Pageviews 3,557
Pages / Session 3.48	Avg. Session Duration 00:05:18	Bounce Rate 56.60%
% New Sessions 65.30%		

■ New Visitor ■ Returning Visitor



Country	Sessions	% Sessions
1. United States	85	8.31%
2. Nigeria	82	8.02%
3. Congo - Brazzaville	81	7.92%
4. United Kingdom	54	5.28%
5. South Africa	42	4.11%
6. Uganda	40	3.91%
7. Cameroon	37	3.62%
8. France	35	3.42%
9. India	30	2.93%
10. Ghana	28	2.74%



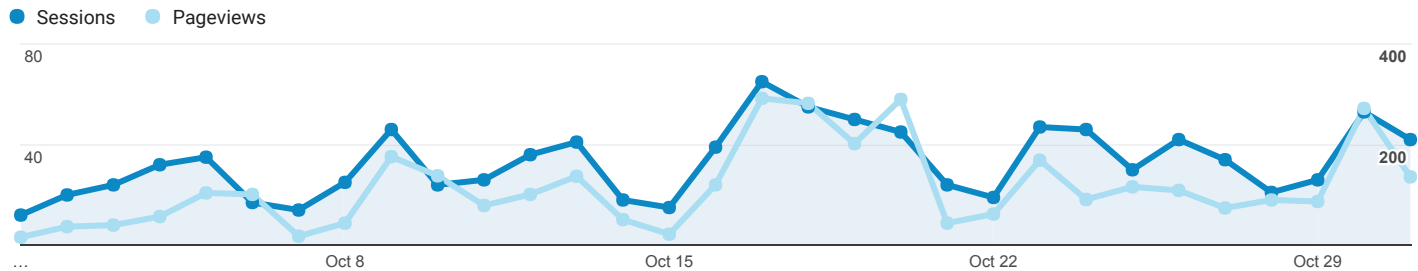
Metrics

All Users
100.00% Sessions

Oct 1, 2017 - Oct 31, 2017

Explorer

Summary



Country	Sessions	% New Sessions	Pageviews	Users	New Users	Avg. Session Duration	Bounce Rate
	1,023 % of Total: 100.00% (1,023)	65.30% Avg for View: 65.30% (0.00%)	3,557 % of Total: 100.00% (3,557)	741 % of Total: 100.00% (741)	668 % of Total: 100.00% (668)	00:05:18 Avg for View: 00:05:18 (0.00%)	56.60% Avg for View: 56.60% (0.00%)
1. United States	85 (8.31%)	62.35%	336 (9.45%)	60 (8.03%)	53 (7.93%)	00:06:15	51.76%
2. Nigeria	82 (8.02%)	79.27%	230 (6.47%)	69 (9.24%)	65 (9.73%)	00:04:03	69.51%
3. Congo - Brazzaville	81 (7.92%)	22.22%	483 (13.58%)	32 (4.28%)	18 (2.69%)	00:09:36	40.74%
4. United Kingdom	54 (5.28%)	64.81%	254 (7.14%)	40 (5.35%)	35 (5.24%)	00:09:39	37.04%
5. South Africa	42 (4.11%)	66.67%	113 (3.18%)	32 (4.28%)	28 (4.19%)	00:03:48	59.52%
6. Uganda	40 (3.91%)	65.00%	152 (4.27%)	28 (3.75%)	26 (3.89%)	00:07:29	47.50%
7. Cameroon	37 (3.62%)	70.27%	73 (2.05%)	28 (3.75%)	26 (3.89%)	00:01:38	59.46%
8. France	35 (3.42%)	68.57%	94 (2.64%)	27 (3.61%)	24 (3.59%)	00:02:27	57.14%
9. India	30 (2.93%)	86.67%	61 (1.71%)	29 (3.88%)	26 (3.89%)	00:01:42	70.00%
10. Ghana	28 (2.74%)	64.29%	146 (4.10%)	19 (2.54%)	18 (2.69%)	00:12:46	46.43%
11. Gambia	27 (2.64%)	14.81%	227 (6.38%)	4 (0.54%)	4 (0.60%)	00:22:11	29.63%
12. Canada	22 (2.15%)	72.73%	60 (1.69%)	17 (2.28%)	16 (2.40%)	00:02:33	59.09%
13. Morocco	21 (2.05%)	66.67%	59 (1.66%)	15 (2.01%)	14 (2.10%)	00:03:27	38.10%
14. Kenya	20 (1.96%)	50.00%	37 (1.04%)	10 (1.34%)	10 (1.50%)	00:02:07	65.00%
15. Turkey	20 (1.96%)	80.00%	30 (0.84%)	16 (2.14%)	16 (2.40%)	00:01:27	75.00%
16. Benin	19 (1.86%)	89.47%	61 (1.71%)	19 (2.54%)	17 (2.54%)	00:02:52	57.89%
17. Saudi Arabia	19 (1.86%)	68.42%	29 (0.82%)	13 (1.74%)	13 (1.95%)	00:01:42	73.68%
18. China	17 (1.66%)	88.24%	43 (1.21%)	15 (2.01%)	15 (2.25%)	00:02:09	70.59%
19. Norway	17 (1.66%)	64.71%	110 (3.09%)	11 (1.47%)	11 (1.65%)	00:11:14	35.29%

Rank	Country	Score	Percentage	Count	Count	Count	Time	Percentage
20.	Senegal	17 <small>(1.66%)</small>	64.71%	38 <small>(1.07%)</small>	13 <small>(1.74%)</small>	11 <small>(1.65%)</small>	00:02:35	52.94%
21.	Algeria	16 <small>(1.56%)</small>	25.00%	19 <small>(0.53%)</small>	7 <small>(0.94%)</small>	4 <small>(0.60%)</small>	00:02:30	87.50%
22.	Congo - Kinshasa	15 <small>(1.47%)</small>	73.33%	25 <small>(0.70%)</small>	13 <small>(1.74%)</small>	11 <small>(1.65%)</small>	00:02:31	66.67%
23.	Côte d'Ivoire	15 <small>(1.47%)</small>	80.00%	18 <small>(0.51%)</small>	12 <small>(1.61%)</small>	12 <small>(1.80%)</small>	00:00:53	80.00%
24.	Ethiopia	15 <small>(1.47%)</small>	86.67%	28 <small>(0.79%)</small>	15 <small>(2.01%)</small>	13 <small>(1.95%)</small>	00:03:55	66.67%
25.	Mali	14 <small>(1.37%)</small>	21.43%	36 <small>(1.01%)</small>	5 <small>(0.67%)</small>	3 <small>(0.45%)</small>	00:01:59	71.43%
26.	Australia	12 <small>(1.17%)</small>	83.33%	24 <small>(0.67%)</small>	10 <small>(1.34%)</small>	10 <small>(1.50%)</small>	00:01:16	75.00%
27.	Switzerland	12 <small>(1.17%)</small>	66.67%	41 <small>(1.15%)</small>	9 <small>(1.20%)</small>	8 <small>(1.20%)</small>	00:04:21	41.67%
28.	Nepal	11 <small>(1.08%)</small>	63.64%	24 <small>(0.67%)</small>	7 <small>(0.94%)</small>	7 <small>(1.05%)</small>	00:03:59	63.64%
29.	Tanzania	10 <small>(0.98%)</small>	80.00%	18 <small>(0.51%)</small>	8 <small>(1.07%)</small>	8 <small>(1.20%)</small>	00:01:23	70.00%
30.	Ukraine	10 <small>(0.98%)</small>	100.00%	21 <small>(0.59%)</small>	10 <small>(1.34%)</small>	10 <small>(1.50%)</small>	00:00:50	60.00%
31.	Egypt	9 <small>(0.88%)</small>	100.00%	18 <small>(0.51%)</small>	9 <small>(1.20%)</small>	9 <small>(1.35%)</small>	00:04:00	44.44%
32.	Madagascar	9 <small>(0.88%)</small>	100.00%	15 <small>(0.42%)</small>	9 <small>(1.20%)</small>	9 <small>(1.35%)</small>	00:00:22	77.78%
33.	Germany	8 <small>(0.78%)</small>	50.00%	24 <small>(0.67%)</small>	5 <small>(0.67%)</small>	4 <small>(0.60%)</small>	00:06:39	25.00%
34.	South Korea	8 <small>(0.78%)</small>	100.00%	12 <small>(0.34%)</small>	8 <small>(1.07%)</small>	8 <small>(1.20%)</small>	00:00:41	75.00%
35.	Niger	8 <small>(0.78%)</small>	37.50%	42 <small>(1.18%)</small>	5 <small>(0.67%)</small>	3 <small>(0.45%)</small>	00:06:11	37.50%
36.	Togo	7 <small>(0.68%)</small>	42.86%	9 <small>(0.25%)</small>	5 <small>(0.67%)</small>	3 <small>(0.45%)</small>	00:00:31	71.43%
37.	Tunisia	7 <small>(0.68%)</small>	71.43%	7 <small>(0.20%)</small>	6 <small>(0.80%)</small>	5 <small>(0.75%)</small>	00:00:00	100.00%
38.	Sudan	6 <small>(0.59%)</small>	83.33%	8 <small>(0.22%)</small>	5 <small>(0.67%)</small>	5 <small>(0.75%)</small>	00:00:23	66.67%
39.	United Arab Emirates	5 <small>(0.49%)</small>	80.00%	21 <small>(0.59%)</small>	5 <small>(0.67%)</small>	4 <small>(0.60%)</small>	00:11:11	0.00%
40.	Belgium	5 <small>(0.49%)</small>	80.00%	12 <small>(0.34%)</small>	5 <small>(0.67%)</small>	4 <small>(0.60%)</small>	00:03:30	40.00%
41.	Indonesia	5 <small>(0.49%)</small>	40.00%	6 <small>(0.17%)</small>	3 <small>(0.40%)</small>	2 <small>(0.30%)</small>	00:00:01	80.00%
42.	Italy	5 <small>(0.49%)</small>	60.00%	17 <small>(0.48%)</small>	4 <small>(0.54%)</small>	3 <small>(0.45%)</small>	00:08:45	20.00%
43.	Malawi	5 <small>(0.49%)</small>	40.00%	16 <small>(0.45%)</small>	3 <small>(0.40%)</small>	2 <small>(0.30%)</small>	00:07:36	60.00%
44.	Mozambique	5 <small>(0.49%)</small>	20.00%	63 <small>(1.77%)</small>	1 <small>(0.13%)</small>	1 <small>(0.15%)</small>	00:12:04	40.00%
45.	Rwanda	5 <small>(0.49%)</small>	80.00%	19 <small>(0.53%)</small>	4 <small>(0.54%)</small>	4 <small>(0.60%)</small>	00:04:55	60.00%
46.	Burkina Faso	4 <small>(0.39%)</small>	75.00%	4 <small>(0.11%)</small>	4 <small>(0.54%)</small>	3 <small>(0.45%)</small>	00:00:00	100.00%
47.	Brazil	4 <small>(0.39%)</small>	100.00%	16 <small>(0.45%)</small>	4 <small>(0.54%)</small>	4 <small>(0.60%)</small>	00:11:03	50.00%
48.	Iran	4 <small>(0.39%)</small>	50.00%	51 <small>(1.43%)</small>	2 <small>(0.27%)</small>	2 <small>(0.30%)</small>	00:23:53	0.00%
49.	Netherlands	4 <small>(0.39%)</small>	100.00%	14 <small>(0.39%)</small>	4 <small>(0.54%)</small>	4 <small>(0.60%)</small>	00:00:54	50.00%
50.	Guinea	3 <small>(0.29%)</small>	100.00%	8 <small>(0.22%)</small>	3 <small>(0.40%)</small>	3 <small>(0.45%)</small>	00:07:43	33.33%
51.	Haiti	3 <small>(0.29%)</small>	100.00%	3 <small>(0.08%)</small>	3 <small>(0.40%)</small>	3 <small>(0.45%)</small>	00:00:00	100.00%
52.	Mexico	3 <small>(0.29%)</small>	0.00%	54 <small>(1.52%)</small>	1 <small>(0.13%)</small>	0 <small>(0.00%)</small>	00:21:55	0.00%
53.	Somalia	3 <small>(0.29%)</small>	100.00%	6 <small>(0.17%)</small>	3 <small>(0.40%)</small>	3 <small>(0.45%)</small>	00:01:15	66.67%
54.	Yemen	2 <small>(0.23%)</small>	0.00%	10 <small>(0.28%)</small>	0 <small>(0.00%)</small>	0 <small>(0.00%)</small>	00:00:00	0.00%


Rank	Country	Score	Percentage	Count	Count	Count	Time	Percentage
54.	Argentina	2	50.00%	99	2	1	00:27:02	50.00%
		(0.20%)		(2.78%)	(0.27%)	(0.15%)		
55.	Austria	2	100.00%	3	2	2	00:00:48	50.00%
		(0.20%)		(0.08%)	(0.27%)	(0.30%)		
56.	Burundi	2	100.00%	2	2	2	00:00:00	100.00%
		(0.20%)		(0.06%)	(0.27%)	(0.30%)		
57.	Spain	2	50.00%	3	2	1	00:01:40	50.00%
		(0.20%)		(0.08%)	(0.27%)	(0.15%)		
58.	Gabon	2	100.00%	2	2	2	00:00:00	100.00%
		(0.20%)		(0.06%)	(0.27%)	(0.30%)		
59.	Croatia	2	100.00%	2	2	2	00:00:00	100.00%
		(0.20%)		(0.06%)	(0.27%)	(0.30%)		
60.	Hungary	2	100.00%	2	2	2	00:00:00	100.00%
		(0.20%)		(0.06%)	(0.27%)	(0.30%)		
61.	Jordan	2	50.00%	2	1	1	00:00:00	100.00%
		(0.20%)		(0.06%)	(0.13%)	(0.15%)		
62.	Sri Lanka	2	100.00%	4	2	2	00:02:30	50.00%
		(0.20%)		(0.11%)	(0.27%)	(0.30%)		
63.	Namibia	2	100.00%	2	2	2	00:00:00	100.00%
		(0.20%)		(0.06%)	(0.27%)	(0.30%)		
64.	Pakistan	2	100.00%	2	2	2	00:00:00	100.00%
		(0.20%)		(0.06%)	(0.27%)	(0.30%)		
65.	Chad	2	50.00%	2	2	1	00:00:00	100.00%
		(0.20%)		(0.06%)	(0.27%)	(0.15%)		
66.	Zimbabwe	2	50.00%	3	1	1	00:09:41	50.00%
		(0.20%)		(0.08%)	(0.13%)	(0.15%)		
67.	Angola	1	100.00%	1	1	1	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.15%)		
68.	Bolivia	1	100.00%	1	1	1	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.15%)		
69.	Botswana	1	100.00%	7	1	1	00:09:29	0.00%
		(0.10%)		(0.20%)	(0.13%)	(0.15%)		
70.	Czechia	1	100.00%	1	1	1	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.15%)		
71.	Denmark	1	100.00%	4	1	1	00:04:39	0.00%
		(0.10%)		(0.11%)	(0.13%)	(0.15%)		
72.	Georgia	1	100.00%	1	1	1	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.15%)		
73.	Greece	1	100.00%	15	1	1	00:19:00	0.00%
		(0.10%)		(0.42%)	(0.13%)	(0.15%)		
74.	Ireland	1	100.00%	3	1	1	00:01:51	0.00%
		(0.10%)		(0.08%)	(0.13%)	(0.15%)		
75.	Israel	1	100.00%	1	1	1	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.15%)		
76.	Iraq	1	100.00%	1	1	1	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.15%)		
77.	Japan	1	100.00%	2	1	1	00:05:09	0.00%
		(0.10%)		(0.06%)	(0.13%)	(0.15%)		
78.	Kuwait	1	100.00%	3	1	1	00:04:24	0.00%
		(0.10%)		(0.08%)	(0.13%)	(0.15%)		
79.	Kazakhstan	1	100.00%	1	1	1	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.15%)		
80.	Lebanon	1	100.00%	1	1	1	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.15%)		
81.	Liberia	1	100.00%	1	1	1	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.15%)		
82.	Latvia	1	100.00%	4	1	1	00:00:59	0.00%
		(0.10%)		(0.11%)	(0.13%)	(0.15%)		
83.	Moldova	1	100.00%	5	1	1	00:02:32	0.00%
		(0.10%)		(0.14%)	(0.13%)	(0.15%)		
84.	Mauritius	1	0.00%	1	1	0	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.00%)		
85.	Maldives	1	100.00%	3	1	1	00:02:12	0.00%
		(0.10%)		(0.08%)	(0.13%)	(0.15%)		
86.	Panama	1	100.00%	1	1	1	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.15%)		
87.	Philippines	1	100.00%	1	1	1	00:00:00	100.00%
		(0.10%)		(0.03%)	(0.13%)	(0.15%)		

88.	Portugal	1 (0.10%)	0.00%	27 (0.76%)	1 (0.13%)	0 (0.00%)	00:18:46	0.00%
89.	Serbia	1 (0.10%)	100.00%	1 (0.03%)	1 (0.13%)	1 (0.15%)	00:00:00	100.00%
90.	Singapore	1 (0.10%)	100.00%	1 (0.03%)	1 (0.13%)	1 (0.15%)	00:00:00	100.00%
91.	Slovakia	1 (0.10%)	100.00%	1 (0.03%)	1 (0.13%)	1 (0.15%)	00:00:00	100.00%
92.	Sierra Leone	1 (0.10%)	100.00%	1 (0.03%)	1 (0.13%)	1 (0.15%)	00:00:00	100.00%
93.	Uruguay	1 (0.10%)	100.00%	1 (0.03%)	1 (0.13%)	1 (0.15%)	00:00:00	100.00%
94.	Venezuela	1 (0.10%)	100.00%	3 (0.08%)	1 (0.13%)	1 (0.15%)	00:03:32	0.00%
95.	Zambia	1 (0.10%)	100.00%	1 (0.03%)	1 (0.13%)	1 (0.15%)	00:00:00	100.00%

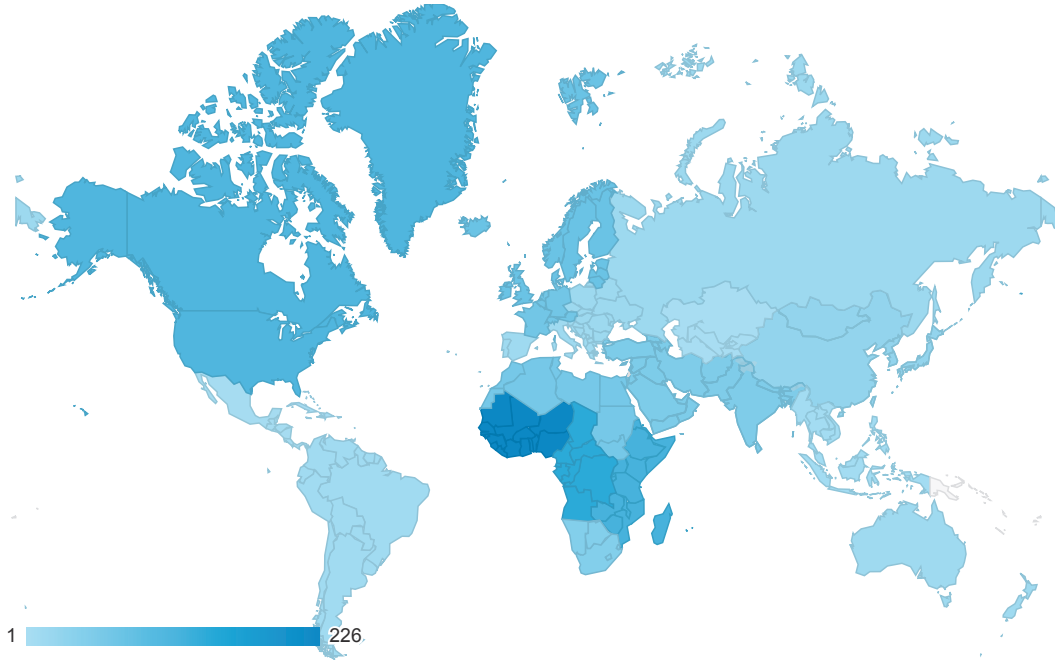
Rows 1 - 95 of 95











Continental

Oct 1, 2017 - Oct 31, 2017

 **All Users**
 100.00% Sessions

Continental



Sub Continent	Sessions	Sessions
	1,023 % of Total: 100.00% (1,023)	1,023 % of Total: 100.00% (1,023)
1. Western Africa	226	 22.09%
2. Middle Africa	138	 13.49%
3. Eastern Africa	118	 11.53%
4. Northern America	107	 10.46%
5. Northern Europe	74	 7.23%
6. Western Europe	66	 6.45%
7. Northern Africa	59	 5.77%
8. Western Asia	51	 4.99%
9. Southern Asia	50	 4.89%
10. Southern Africa	45	 4.40%

Rows 1 - 10 of 19