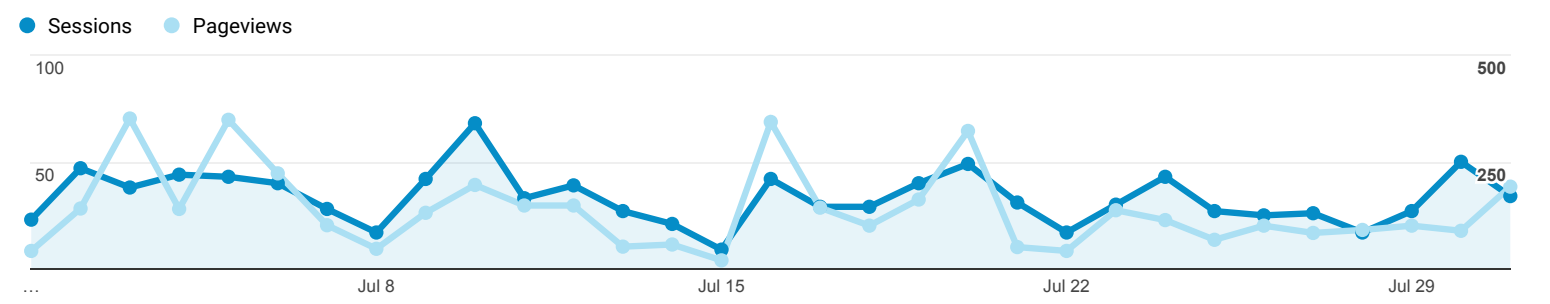


Audience Overview

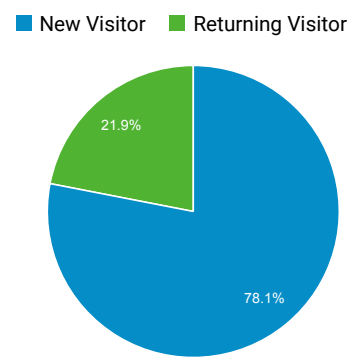
All Users
100.00% Users

Jul 1, 2018 - Jul 31, 2018

Overview



<p>Users</p> <p>694</p>	<p>New Users</p> <p>619</p>	<p>Sessions</p> <p>1,035</p>
<p>Number of Sessions per User</p> <p>1.49</p>	<p>Pageviews</p> <p>4,287</p>	<p>Pages / Session</p> <p>4.14</p>
<p>Avg. Session Duration</p> <p>00:06:21</p>	<p>Bounce Rate</p> <p>51.98%</p>	



Country	Users	% Users
1. United States	71	10.13%
2. France	60	8.56%
3. Nigeria	52	7.42%
4. United Kingdom	41	5.85%
5. China	32	4.56%
6. India	26	3.71%
7. Cameroon	24	3.42%
8. Benin	20	2.85%
9. Kenya	18	2.57%
10. Congo - Kinshasa	15	2.14%

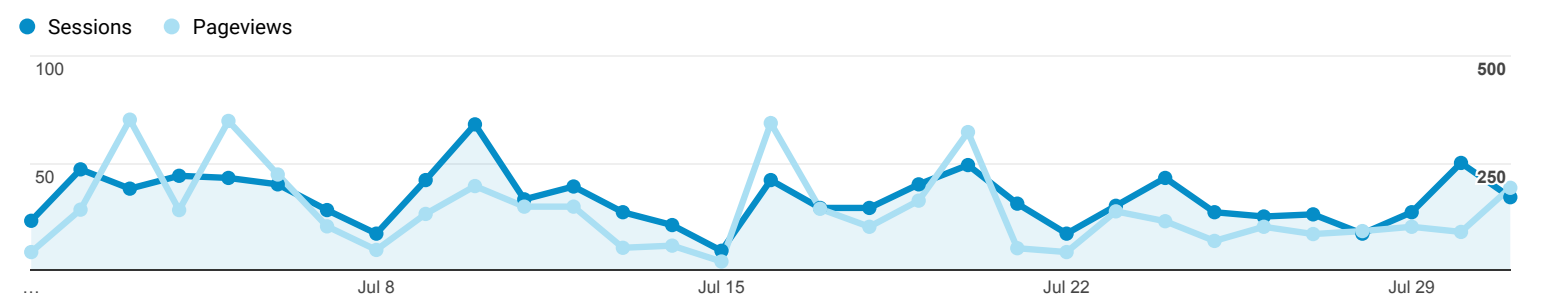
Metrics

All Users
100.00% Sessions

Jul 1, 2018 - Jul 31, 2018

Explorer

Summary



Country	Sessions	Pageviews	Users	New Users	Avg. Session Duration	Bounce Rate
	1,035 % of Total: 100.00% (1,035)	4,287 % of Total: 100.00% (4,287)	694 % of Total: 100.00% (694)	619 % of Total: 100.00% (619)	00:06:21 Avg for View: 00:06:21 (0.00%)	51.98% Avg for View: 51.98% (0.00%)
1. United States	101 (9.76%)	703 (16.40%)	71 (10.13%)	65 (10.50%)	00:11:24	51.49%
2. United Kingdom	73 (7.05%)	601 (14.02%)	41 (5.85%)	37 (5.98%)	00:13:44	30.14%
3. France	64 (6.18%)	221 (5.16%)	60 (8.56%)	58 (9.37%)	00:05:46	67.19%
4. Nigeria	62 (5.99%)	159 (3.71%)	52 (7.42%)	41 (6.62%)	00:02:41	77.42%
5. (not set)	50 (4.83%)	360 (8.40%)	9 (1.28%)	1 (0.16%)	00:13:41	22.00%
6. South Africa	49 (4.73%)	114 (2.66%)	15 (2.14%)	13 (2.10%)	00:00:21	30.61%
7. Congo - Brazzaville	41 (3.96%)	182 (4.25%)	12 (1.71%)	4 (0.65%)	00:08:11	46.34%
8. Cameroon	41 (3.96%)	138 (3.22%)	24 (3.42%)	21 (3.39%)	00:06:34	53.66%
9. India	33 (3.19%)	137 (3.20%)	26 (3.71%)	23 (3.72%)	00:05:30	51.52%
10. China	32 (3.09%)	42 (0.98%)	32 (4.56%)	31 (5.01%)	00:01:06	81.25%
11. Senegal	30 (2.90%)	60 (1.40%)	15 (2.14%)	13 (2.10%)	00:02:48	53.33%
12. Switzerland	26 (2.51%)	118 (2.75%)	9 (1.28%)	8 (1.29%)	00:07:27	15.38%
13. Benin	22 (2.13%)	48 (1.12%)	20 (2.85%)	17 (2.75%)	00:03:35	63.64%
14. Ethiopia	22 (2.13%)	52 (1.21%)	15 (2.14%)	14 (2.26%)	00:04:21	50.00%
15. Kenya	22 (2.13%)	104 (2.43%)	18 (2.57%)	17 (2.75%)	00:14:08	45.45%
16. Côte d'Ivoire	21 (2.03%)	52 (1.21%)	12 (1.71%)	9 (1.45%)	00:02:21	57.14%
17. Tanzania	21 (2.03%)	146 (3.41%)	14 (2.00%)	13 (2.10%)	00:13:27	23.81%
18. Morocco	20 (1.93%)	44 (1.03%)	13 (1.85%)	11 (1.78%)	00:00:46	70.00%
19. Egypt	19 (1.84%)	74 (1.73%)	12 (1.71%)	10 (1.62%)	00:06:10	36.84%

Rank	Country	Count	Percentage	Count	Percentage	Count	Percentage	Time	Percentage		
20.	Australia	16	(1.55%)	38	(0.89%)	9	(1.28%)	8	(1.29%)	00:06:48	50.00%
21.	Congo - Kinshasa	16	(1.55%)	25	(0.58%)	15	(2.14%)	15	(2.42%)	00:01:47	68.75%
22.	Mexico	16	(1.55%)	123	(2.87%)	10	(1.43%)	8	(1.29%)	00:07:55	37.50%
23.	Malawi	15	(1.45%)	26	(0.61%)	5	(0.71%)	3	(0.48%)	00:00:51	73.33%
24.	Angola	13	(1.26%)	31	(0.72%)	9	(1.28%)	7	(1.13%)	00:03:49	46.15%
25.	Algeria	12	(1.16%)	22	(0.51%)	12	(1.71%)	10	(1.62%)	00:01:56	66.67%
26.	South Korea	12	(1.16%)	14	(0.33%)	12	(1.71%)	12	(1.94%)	00:00:06	83.33%
27.	Turkey	12	(1.16%)	30	(0.70%)	8	(1.14%)	7	(1.13%)	00:03:44	25.00%
28.	Tunisia	11	(1.06%)	16	(0.37%)	10	(1.43%)	9	(1.45%)	00:00:22	72.73%
29.	Canada	10	(0.97%)	17	(0.40%)	10	(1.43%)	10	(1.62%)	00:01:37	60.00%
30.	Niger	10	(0.97%)	14	(0.33%)	10	(1.43%)	10	(1.62%)	00:00:28	70.00%
31.	Togo	9	(0.87%)	29	(0.68%)	7	(1.00%)	7	(1.13%)	00:07:37	44.44%
32.	Burkina Faso	8	(0.77%)	24	(0.56%)	8	(1.14%)	8	(1.29%)	00:02:31	50.00%
33.	Italy	7	(0.68%)	33	(0.77%)	4	(0.57%)	4	(0.65%)	00:16:52	42.86%
34.	Madagascar	7	(0.68%)	19	(0.44%)	6	(0.86%)	6	(0.97%)	00:02:44	57.14%
35.	Ukraine	7	(0.68%)	49	(1.14%)	4	(0.57%)	4	(0.65%)	00:15:42	71.43%
36.	Uganda	7	(0.68%)	8	(0.19%)	6	(0.86%)	5	(0.81%)	00:00:03	85.71%
37.	Brazil	6	(0.58%)	23	(0.54%)	6	(0.86%)	6	(0.97%)	00:11:06	33.33%
38.	Mali	6	(0.58%)	10	(0.23%)	6	(0.86%)	4	(0.65%)	00:01:02	66.67%
39.	Japan	5	(0.48%)	20	(0.47%)	5	(0.71%)	5	(0.81%)	00:06:45	40.00%
40.	Zambia	5	(0.48%)	22	(0.51%)	2	(0.29%)	2	(0.32%)	00:08:39	60.00%
41.	Germany	4	(0.39%)	5	(0.12%)	4	(0.57%)	4	(0.65%)	00:00:15	75.00%
42.	Guinea	4	(0.39%)	6	(0.14%)	4	(0.57%)	4	(0.65%)	00:02:33	75.00%
43.	Netherlands	4	(0.39%)	137	(3.20%)	4	(0.57%)	4	(0.65%)	00:11:17	50.00%
44.	Pakistan	4	(0.39%)	7	(0.16%)	3	(0.43%)	2	(0.32%)	00:00:26	50.00%
45.	Botswana	3	(0.29%)	11	(0.26%)	3	(0.43%)	2	(0.32%)	00:07:39	33.33%
46.	Finland	3	(0.29%)	3	(0.07%)	1	(0.14%)	1	(0.16%)	00:00:00	100.00%
47.	Ghana	3	(0.29%)	5	(0.12%)	2	(0.29%)	2	(0.32%)	00:00:26	66.67%
48.	Saudi Arabia	3	(0.29%)	3	(0.07%)	3	(0.43%)	2	(0.32%)	00:00:00	100.00%
49.	Swaziland	3	(0.29%)	8	(0.19%)	1	(0.14%)	1	(0.16%)	00:00:39	66.67%
50.	Taiwan	3	(0.29%)	3	(0.07%)	1	(0.14%)	1	(0.16%)	00:00:00	100.00%
51.	Burundi	2	(0.19%)	4	(0.09%)	2	(0.29%)	2	(0.32%)	00:01:22	50.00%
52.	Spain	2	(0.19%)	3	(0.07%)	2	(0.29%)	2	(0.32%)	00:00:47	50.00%
53.	Jordan	2	(0.19%)	2	(0.05%)	2	(0.29%)	2	(0.32%)	00:00:00	100.00%
54.	Mauritius	2	(0.19%)	2	(0.05%)	2	(0.29%)	2	(0.32%)	00:00:00	100.00%

55.	Philippines	2 (0.19%)	2 (0.05%)	1 (0.29%)	1 (0.32%)	00:00:00	100.00%
56.	Portugal	2 (0.19%)	4 (0.09%)	2 (0.29%)	2 (0.32%)	00:12:54	50.00%
57.	Qatar	2 (0.19%)	76 (1.77%)	2 (0.29%)	2 (0.32%)	00:44:46	0.00%
58.	Russia	2 (0.19%)	2 (0.05%)	2 (0.29%)	2 (0.32%)	00:00:00	100.00%
59.	Sudan	2 (0.19%)	2 (0.05%)	2 (0.29%)	2 (0.32%)	00:00:00	100.00%
60.	Singapore	2 (0.19%)	5 (0.12%)	2 (0.29%)	1 (0.16%)	00:00:47	0.00%
61.	Zimbabwe	2 (0.19%)	4 (0.09%)	2 (0.29%)	2 (0.32%)	00:00:13	50.00%
62.	Antigua & Barbuda	1 (0.10%)	7 (0.16%)	1 (0.14%)	1 (0.16%)	00:01:12	0.00%
63.	Argentina	1 (0.10%)	1 (0.02%)	1 (0.14%)	1 (0.16%)	00:00:00	100.00%
64.	Belgium	1 (0.10%)	1 (0.02%)	1 (0.14%)	1 (0.16%)	00:00:00	100.00%
65.	Bahrain	1 (0.10%)	1 (0.02%)	1 (0.14%)	1 (0.16%)	00:00:00	100.00%
66.	Central African Republic	1 (0.10%)	3 (0.07%)	1 (0.14%)	1 (0.16%)	00:00:59	0.00%
67.	Estonia	1 (0.10%)	1 (0.02%)	1 (0.14%)	1 (0.16%)	00:00:00	100.00%
68.	Gabon	1 (0.10%)	1 (0.02%)	1 (0.14%)	1 (0.16%)	00:00:00	100.00%
69.	Greece	1 (0.10%)	1 (0.02%)	1 (0.14%)	1 (0.16%)	00:00:00	100.00%
70.	Hungary	1 (0.10%)	4 (0.09%)	1 (0.14%)	1 (0.16%)	00:01:30	0.00%
71.	Ireland	1 (0.10%)	1 (0.02%)	1 (0.14%)	1 (0.16%)	00:00:00	100.00%
72.	Iran	1 (0.10%)	4 (0.09%)	1 (0.14%)	1 (0.16%)	00:05:55	0.00%
73.	Jamaica	1 (0.10%)	5 (0.12%)	1 (0.14%)	1 (0.16%)	00:04:07	0.00%
74.	Sri Lanka	1 (0.10%)	3 (0.07%)	1 (0.14%)	1 (0.16%)	00:01:20	0.00%
75.	Libya	1 (0.10%)	1 (0.02%)	1 (0.14%)	1 (0.16%)	00:00:00	100.00%
76.	Oman	1 (0.10%)	1 (0.02%)	1 (0.14%)	1 (0.16%)	00:00:00	100.00%
77.	Peru	1 (0.10%)	4 (0.09%)	1 (0.14%)	1 (0.16%)	00:08:34	0.00%
78.	Slovakia	1 (0.10%)	1 (0.02%)	1 (0.14%)	1 (0.16%)	00:00:00	100.00%
79.	El Salvador	1 (0.10%)	2 (0.05%)	1 (0.14%)	1 (0.16%)	00:00:39	0.00%
80.	Turkmenistan	1 (0.10%)	1 (0.02%)	1 (0.14%)	1 (0.16%)	00:00:00	100.00%
81.	Mayotte	1 (0.10%)	2 (0.05%)	1 (0.14%)	1 (0.16%)	00:03:26	0.00%

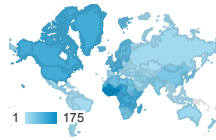


Continental

All Users
100.00% Sessions

Jul 1, 2018 - Jul 31, 2018

Continental



Sub Continent	Pageviews ▼	Sessions ▼
	4,287 % of Total: 100.00% (4,287)	1,035 % of Total: 100.00% (1,035)
1. Northern America	720	10.72%
2. Northern Europe	606	7.54%
3. Western Europe	482	9.57%
4. Western Africa	407	16.91%
5. Eastern Africa	389	10.24%
6. Middle Africa	380	10.92%
7. (not set)	360	4.83%
8. Northern Africa	159	6.28%
9. Southern Asia	151	3.77%
10. Southern Africa	133	5.31%

Rows 1 - 10 of 20