

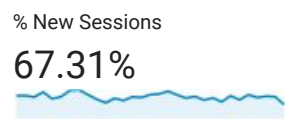
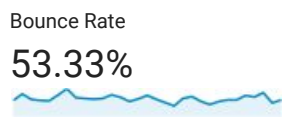
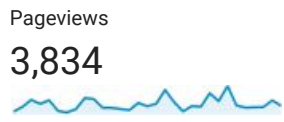
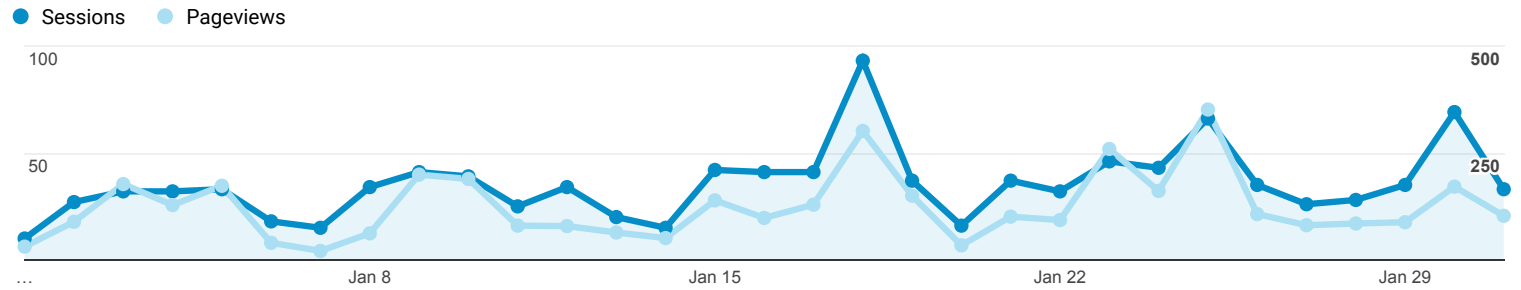


### Audience Overview

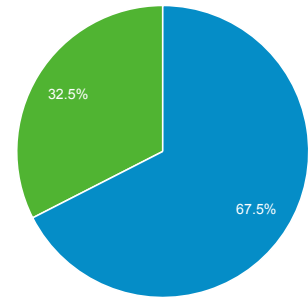
Jan 1, 2018 - Jan 31, 2018

All Users  
100.00% Sessions

#### Overview



■ New Visitor ■ Returning Visitor



Country	Sessions	% Sessions
1. Nigeria	150	13.70%
2. United States	107	9.77%
3. Congo - Brazzaville	61	5.57%
4. Côte d'Ivoire	60	5.48%
5. Cameroon	58	5.30%
6. Benin	43	3.93%
7. United Kingdom	41	3.74%
8. Germany	38	3.47%
9. Canada	37	3.38%
10. Senegal	35	3.20%



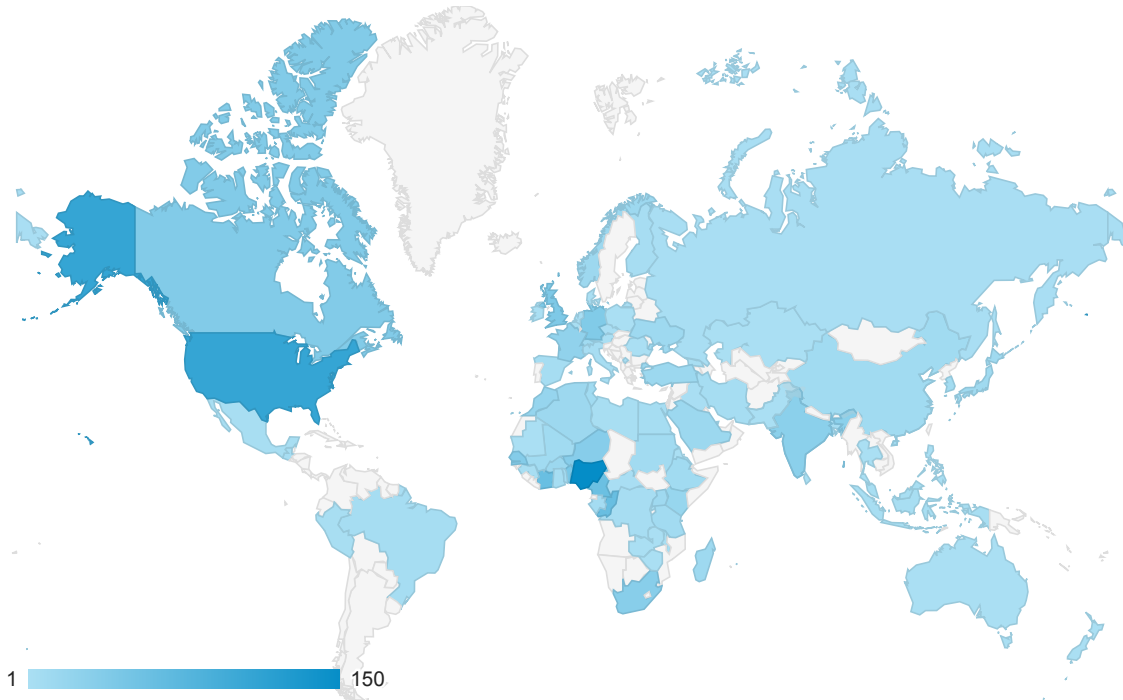
## Location

All Users  
100.00% Sessions

Jan 1, 2018 - Jan 31, 2018

## Map Overlay

## Summary



Country	Sessions	% New Sessions	Pageviews	Users	New Users	Avg. Session Duration	Bounce Rate
	1,095 % of Total: 100.00% (1,095)	67.49% Avg for View: 67.31% (0.27%)	3,834 % of Total: 100.00% (3,834)	805 % of Total: 100.00% (805)	739 % of Total: 100.27% (737)	00:05:59 Avg for View: 00:05:59 (0.00%)	53.33% Avg for View: 53.33% (0.00%)
1. Nigeria	150 (13.70%)	76.67%	513 (13.38%)	121 (14.94%)	115 (15.56%)	00:06:13	36.67%
2. United States	107 (9.77%)	84.11%	315 (8.22%)	95 (11.73%)	90 (12.18%)	00:02:25	65.42%
3. Congo - Brazzaville	61 (5.57%)	22.95%	216 (5.63%)	22 (2.72%)	14 (1.89%)	00:06:53	52.46%
4. Côte d'Ivoire	60 (5.48%)	70.00%	158 (4.12%)	48 (5.93%)	42 (5.68%)	00:02:40	66.67%
5. Cameroon	58 (5.30%)	65.52%	163 (4.25%)	41 (5.06%)	38 (5.14%)	00:05:27	37.93%
6. Benin	43 (3.93%)	72.09%	96 (2.50%)	36 (4.44%)	31 (4.19%)	00:04:56	55.81%
7. United Kingdom	41 (3.74%)	58.54%	280 (7.30%)	25 (3.09%)	24 (3.25%)	00:13:21	36.59%
8. Germany	38 (3.47%)	31.58%	262 (6.83%)	13 (1.60%)	12 (1.62%)	00:17:44	44.74%
9. Canada	37 (3.38%)	62.16%	131 (3.42%)	27 (3.33%)	23 (3.11%)	00:06:07	51.35%
10. Senegal	35 (3.20%)	42.86%	62 (1.62%)	22 (2.72%)	15 (2.03%)	00:02:35	65.71%
11. Niger	33 (3.01%)	51.52%	72 (1.88%)	18 (2.22%)	17 (2.30%)	00:02:54	60.61%
12. South Africa	32 (2.92%)	37.50%	69 (1.80%)	15 (1.85%)	12 (1.62%)	00:01:45	75.00%
13. India	29 (2.65%)	82.76%	71 (1.85%)	24 (2.96%)	24 (3.25%)	00:02:54	62.07%
14. France	24 (2.19%)	79.17%	61 (1.59%)	22 (2.72%)	19 (2.57%)	00:03:19	62.50%

15.	Morocco	19 (1.74%)	78.95%	73 (1.90%)	17 (2.10%)	15 (2.03%)	00:08:32	42.11%
16.	Kenya	18 (1.64%)	44.44%	253 (6.60%)	10 (1.23%)	8 (1.08%)	00:49:13	44.44%
17.	Burkina Faso	14 (1.28%)	57.14%	24 (0.63%)	9 (1.11%)	8 (1.08%)	00:01:48	78.57%
18.	Saudi Arabia	14 (1.28%)	50.00%	52 (1.36%)	8 (0.99%)	7 (0.95%)	00:02:07	28.57%
19.	Turkey	14 (1.28%)	92.86%	33 (0.86%)	13 (1.60%)	13 (1.76%)	00:03:26	42.86%
20.	Algeria	13 (1.19%)	69.23%	30 (0.78%)	10 (1.23%)	9 (1.22%)	00:04:02	53.85%
21.	Norway	13 (1.19%)	84.62%	90 (2.35%)	12 (1.48%)	11 (1.49%)	00:11:58	38.46%
22.	Madagascar	12 (1.10%)	100.00%	34 (0.89%)	12 (1.48%)	12 (1.62%)	00:07:22	66.67%
23.	Ukraine	12 (1.10%)	75.00%	22 (0.57%)	10 (1.23%)	9 (1.22%)	00:01:28	50.00%
24.	Uganda	11 (1.00%)	72.73%	18 (0.47%)	8 (0.99%)	8 (1.08%)	00:04:14	72.73%
25.	Japan	10 (0.91%)	10.00%	132 (3.44%)	2 (0.25%)	1 (0.14%)	00:16:45	10.00%
26.	Switzerland	9 (0.82%)	88.89%	22 (0.57%)	8 (0.99%)	8 (1.08%)	00:02:26	33.33%
27.	China	9 (0.82%)	88.89%	14 (0.37%)	8 (0.99%)	8 (1.08%)	00:00:24	66.67%
28.	Ethiopia	9 (0.82%)	77.78%	21 (0.55%)	8 (0.99%)	7 (0.95%)	00:01:13	77.78%
29.	Mali	9 (0.82%)	55.56%	13 (0.34%)	6 (0.74%)	5 (0.68%)	00:02:30	88.89%
30.	Tunisia	9 (0.82%)	88.89%	20 (0.52%)	8 (0.99%)	8 (1.08%)	00:03:45	77.78%
31.	Sudan	8 (0.73%)	87.50%	33 (0.86%)	7 (0.86%)	7 (0.95%)	00:08:26	37.50%
32.	Tanzania	8 (0.73%)	75.00%	21 (0.55%)	7 (0.86%)	6 (0.81%)	00:04:44	50.00%
33.	South Korea	7 (0.64%)	100.00%	7 (0.18%)	7 (0.86%)	7 (0.95%)	00:00:00	100.00%
34.	Gabon	6 (0.55%)	83.33%	20 (0.52%)	5 (0.62%)	5 (0.68%)	00:06:08	50.00%
35.	Togo	6 (0.55%)	100.00%	16 (0.42%)	6 (0.74%)	6 (0.81%)	00:02:53	33.33%
36.	Bangladesh	5 (0.46%)	60.00%	8 (0.21%)	3 (0.37%)	3 (0.41%)	00:01:43	80.00%
37.	Brazil	5 (0.46%)	80.00%	38 (0.99%)	4 (0.49%)	4 (0.54%)	00:11:42	40.00%
38.	Egypt	5 (0.46%)	60.00%	8 (0.21%)	4 (0.49%)	3 (0.41%)	00:00:26	80.00%
39.	Spain	5 (0.46%)	40.00%	10 (0.26%)	3 (0.37%)	2 (0.27%)	00:03:43	60.00%
40.	Ghana	5 (0.46%)	60.00%	11 (0.29%)	4 (0.49%)	3 (0.41%)	00:02:28	60.00%
41.	Guatemala	5 (0.46%)	60.00%	40 (1.04%)	2 (0.25%)	3 (0.41%)	00:13:37	60.00%
42.	Iran	5 (0.46%)	80.00%	13 (0.34%)	4 (0.49%)	4 (0.54%)	00:03:01	40.00%
43.	Congo - Kinshasa	4 (0.37%)	100.00%	4 (0.10%)	4 (0.49%)	4 (0.54%)	00:00:00	100.00%
44.	Finland	4 (0.37%)	50.00%	61 (1.59%)	2 (0.25%)	2 (0.27%)	00:25:46	0.00%
45.	Italy	4 (0.37%)	75.00%	28 (0.73%)	3 (0.37%)	3 (0.41%)	00:05:35	25.00%
46.	Rwanda	4 (0.37%)	100.00%	6 (0.16%)	4 (0.49%)	4 (0.54%)	00:00:12	75.00%
47.	(not set)	4 (0.37%)	75.00%	13 (0.34%)	3 (0.37%)	3 (0.41%)	00:05:37	0.00%
48.	Belgium	3 (0.27%)	100.00%	8 (0.21%)	3 (0.37%)	3 (0.41%)	00:02:18	66.67%

49.	Georgia	3 (0.27%)	66.67%	4 (0.10%)	2 (0.25%)	2 (0.27%)	00:00:06	66.67%
50.	Guinea	3 (0.27%)	100.00%	4 (0.10%)	3 (0.37%)	3 (0.41%)	00:01:19	66.67%
51.	Indonesia	3 (0.27%)	100.00%	3 (0.08%)	3 (0.37%)	3 (0.41%)	00:00:00	100.00%
52.	Libya	3 (0.27%)	100.00%	11 (0.29%)	3 (0.37%)	3 (0.41%)	00:03:41	66.67%
53.	Malawi	3 (0.27%)	66.67%	18 (0.47%)	3 (0.37%)	2 (0.27%)	00:08:02	0.00%
54.	Mexico	3 (0.27%)	66.67%	22 (0.57%)	3 (0.37%)	2 (0.27%)	00:06:38	33.33%
55.	Malaysia	3 (0.27%)	66.67%	8 (0.21%)	2 (0.25%)	2 (0.27%)	00:02:29	66.67%
56.	Peru	3 (0.27%)	100.00%	3 (0.08%)	3 (0.37%)	3 (0.41%)	00:00:00	100.00%
57.	Central African Republic	2 (0.18%)	100.00%	4 (0.10%)	2 (0.25%)	2 (0.27%)	00:03:05	50.00%
58.	Czechia	2 (0.18%)	100.00%	2 (0.05%)	2 (0.25%)	2 (0.27%)	00:00:00	100.00%
59.	French Guiana	2 (0.18%)	100.00%	2 (0.05%)	2 (0.25%)	2 (0.27%)	00:00:00	100.00%
60.	Iraq	2 (0.18%)	100.00%	2 (0.05%)	2 (0.25%)	2 (0.27%)	00:00:00	100.00%
61.	Mauritius	2 (0.18%)	100.00%	3 (0.08%)	2 (0.25%)	2 (0.27%)	00:00:31	50.00%
62.	Netherlands	2 (0.18%)	100.00%	4 (0.10%)	2 (0.25%)	2 (0.27%)	00:02:48	50.00%
63.	Qatar	2 (0.18%)	100.00%	37 (0.97%)	2 (0.25%)	2 (0.27%)	00:05:07	50.00%
64.	Russia	2 (0.18%)	100.00%	2 (0.05%)	2 (0.25%)	2 (0.27%)	00:00:00	100.00%
65.	Austria	1 (0.09%)	100.00%	3 (0.08%)	1 (0.12%)	1 (0.14%)	00:02:55	0.00%
66.	Australia	1 (0.09%)	100.00%	4 (0.10%)	1 (0.12%)	1 (0.14%)	00:02:18	0.00%
67.	Denmark	1 (0.09%)	100.00%	7 (0.18%)	1 (0.12%)	1 (0.14%)	00:02:03	0.00%
68.	Eritrea	1 (0.09%)	100.00%	4 (0.10%)	1 (0.12%)	1 (0.14%)	00:12:03	0.00%
69.	Gambia	1 (0.09%)	100.00%	2 (0.05%)	1 (0.12%)	1 (0.14%)	00:12:18	0.00%
70.	Ireland	1 (0.09%)	100.00%	3 (0.08%)	1 (0.12%)	1 (0.14%)	00:00:14	0.00%
71.	Kazakhstan	1 (0.09%)	100.00%	1 (0.03%)	1 (0.12%)	1 (0.14%)	00:00:00	100.00%
72.	Sri Lanka	1 (0.09%)	100.00%	1 (0.03%)	1 (0.12%)	1 (0.14%)	00:00:00	100.00%
73.	Mauritania	1 (0.09%)	100.00%	1 (0.03%)	1 (0.12%)	1 (0.14%)	00:00:00	100.00%
74.	New Zealand	1 (0.09%)	100.00%	1 (0.03%)	1 (0.12%)	1 (0.14%)	00:00:00	100.00%
75.	Philippines	1 (0.09%)	100.00%	1 (0.03%)	1 (0.12%)	1 (0.14%)	00:00:00	100.00%
76.	Pakistan	1 (0.09%)	100.00%	1 (0.03%)	1 (0.12%)	1 (0.14%)	00:00:00	100.00%
77.	Poland	1 (0.09%)	100.00%	3 (0.08%)	1 (0.12%)	1 (0.14%)	00:03:27	0.00%
78.	Romania	1 (0.09%)	100.00%	1 (0.03%)	1 (0.12%)	1 (0.14%)	00:00:00	100.00%
79.	Singapore	1 (0.09%)	100.00%	1 (0.03%)	1 (0.12%)	1 (0.14%)	00:00:00	100.00%
80.	Thailand	1 (0.09%)	100.00%	1 (0.03%)	1 (0.12%)	1 (0.14%)	00:00:00	100.00%
81.	Kosovo	1 (0.09%)	100.00%	1 (0.03%)	1 (0.12%)	1 (0.14%)	00:00:00	100.00%
82.	Zambia	1 (0.09%)	0.00%	2 (0.05%)	1 (0.12%)	0 (0.00%)	00:06:14	0.00%

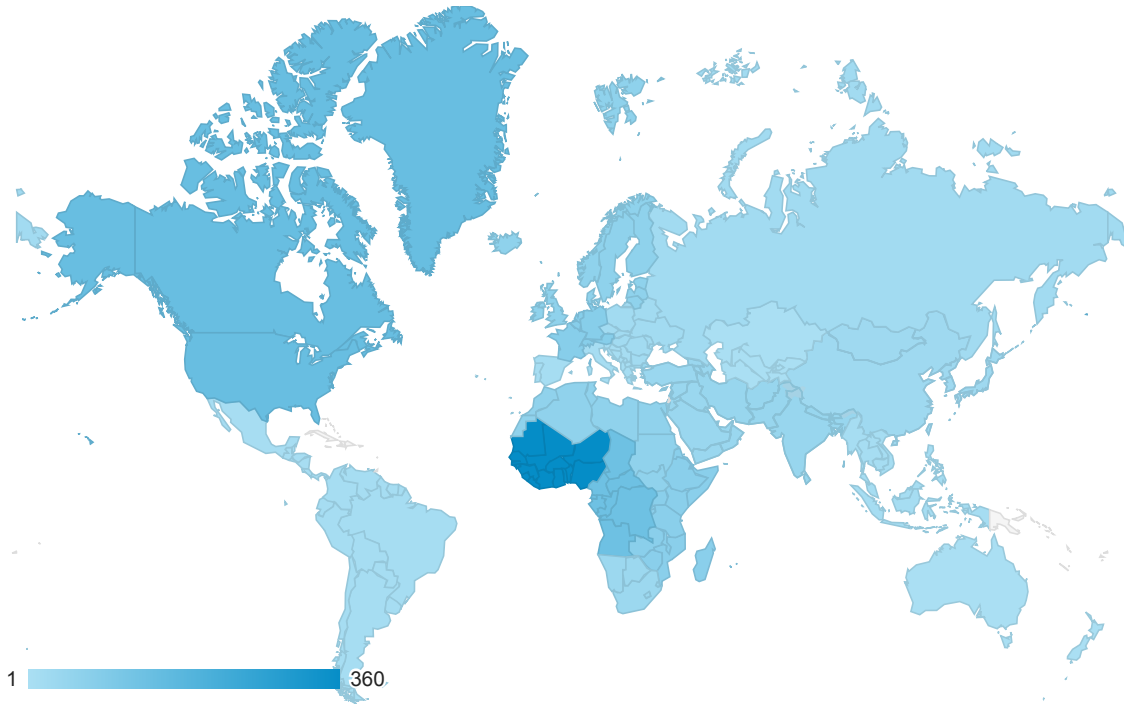


### Continental

All Users  
100.00% Sessions

Jan 1, 2018 - Jan 31, 2018

Continental



Sub Continent	Sessions	Sessions	Contribution to total: Sessions
	1,095 % of Total: 100.00% (1,095)	1,095 % of Total: 100.00% (1,095)	
1. Western Africa	360	32.88%	
2. Northern America	144	13.15%	
3. Middle Africa	131	11.96%	
4. Western Europe	77	7.03%	
5. Eastern Africa	70	6.39%	
6. Northern Europe	60	5.48%	
7. Northern Africa	57	5.21%	
8. Southern Asia	41	3.74%	
9. Western Asia	35	3.20%	
10. Southern Africa	32	2.92%	

Rows 1 - 10 of 19