

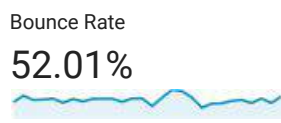
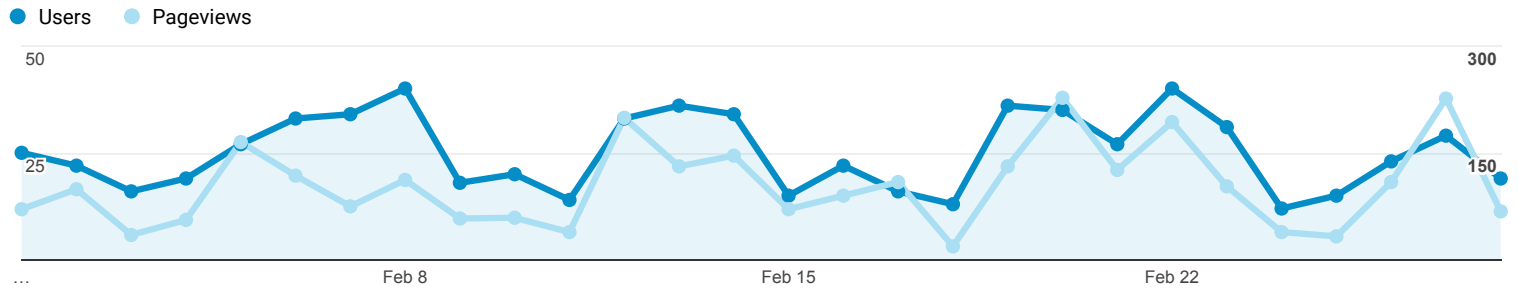


Audience Overview

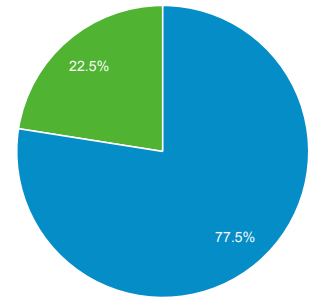
Feb 1, 2018 - Feb 28, 2018

All Users
100.00% Users

Overview



New Visitor Returning Visitor



Country	Users	% Users
1. United States	60	9.95%
2. Nigeria	55	9.12%
3. United Kingdom	34	5.64%
4. Côte d'Ivoire	32	5.31%
5. Benin	24	3.98%
6. Cameroon	24	3.98%
7. Senegal	24	3.98%
8. South Africa	23	3.81%
9. India	22	3.65%
10. Canada	19	3.15%



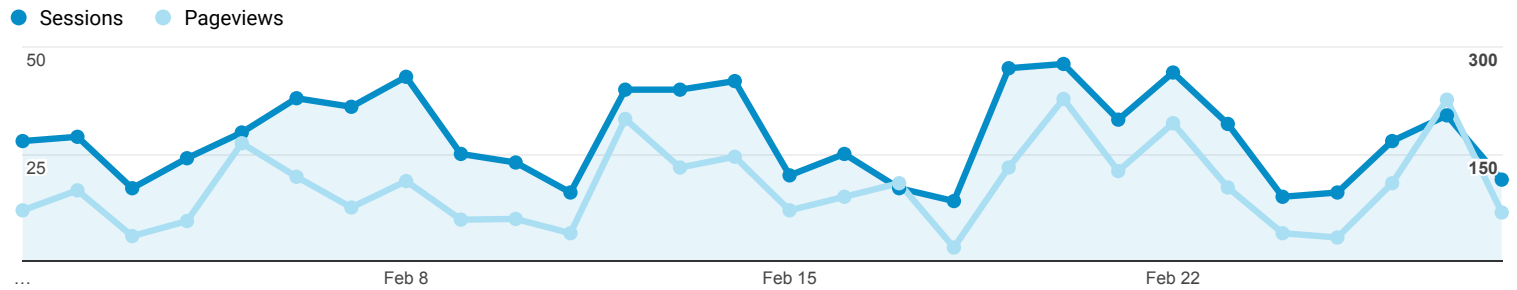
Metrics

All Users
100.00% Sessions

Feb 1, 2018 - Feb 28, 2018

Explorer

Summary



Country	Sessions	% New Sessions	Pageviews	Users	New Users	Avg. Session Duration	Bounce Rate
	819 % of Total: 100.00% (819)	63.61% Avg for View: 63.49% (0.19%)	2,907 % of Total: 100.00% (2,907)	598 % of Total: 100.00% (598)	521 % of Total: 100.19% (520)	00:05:58 Avg for View: 00:05:58 (0.00%)	52.01% Avg for View: 52.01% (0.00%)
1. Nigeria	78 (9.52%)	50.00%	168 (5.78%)	55 (9.12%)	39 (7.49%)	00:03:52	60.26%
2. United States	69 (8.42%)	78.26%	213 (7.33%)	60 (9.95%)	54 (10.36%)	00:03:38	56.52%
3. United Kingdom	56 (6.84%)	58.93%	290 (9.98%)	34 (5.64%)	33 (6.33%)	00:12:11	23.21%
4. South Africa	44 (5.37%)	43.18%	134 (4.61%)	23 (3.81%)	19 (3.65%)	00:05:21	52.27%
5. Côte d'Ivoire	41 (5.01%)	70.73%	122 (4.20%)	32 (5.31%)	29 (5.57%)	00:05:38	46.34%
6. Congo - Brazzaville	40 (4.88%)	5.00%	144 (4.95%)	9 (1.49%)	2 (0.38%)	00:05:46	42.50%
7. Benin	34 (4.15%)	55.88%	111 (3.82%)	24 (3.98%)	19 (3.65%)	00:04:51	41.18%
8. Senegal	34 (4.15%)	44.12%	93 (3.20%)	24 (3.98%)	15 (2.88%)	00:03:42	70.59%
9. Cameroon	30 (3.66%)	70.00%	193 (6.64%)	24 (3.98%)	21 (4.03%)	00:09:53	53.33%
10. Canada	26 (3.17%)	69.23%	83 (2.86%)	19 (3.15%)	18 (3.45%)	00:07:02	42.31%
11. Burkina Faso	24 (2.93%)	66.67%	49 (1.69%)	16 (2.65%)	16 (3.07%)	00:03:34	58.33%
12. France	22 (2.69%)	50.00%	178 (6.12%)	15 (2.49%)	11 (2.11%)	00:11:54	22.73%
13. India	22 (2.69%)	86.36%	80 (2.75%)	22 (3.65%)	19 (3.65%)	00:06:05	36.36%
14. Niger	20 (2.44%)	25.00%	122 (4.20%)	10 (1.66%)	5 (0.96%)	00:10:20	35.00%
15. Germany	17 (2.08%)	41.18%	133 (4.58%)	9 (1.49%)	7 (1.34%)	00:13:46	52.94%
16. Algeria	16 (1.95%)	87.50%	29 (1.00%)	14 (2.32%)	14 (2.69%)	00:00:51	81.25%
17. Egypt	12 (1.47%)	66.67%	21 (0.72%)	8 (1.33%)	8 (1.54%)	00:02:14	66.67%
18. South Korea	12 (1.47%)	100.00%	15 (0.52%)	12 (1.99%)	12 (2.30%)	00:00:14	83.33%
19. Morocco	12 (1.47%)	100.00%	26 (0.89%)	12 (1.99%)	12 (2.30%)	00:01:09	50.00%

20.	Madagascar	12 (1.47%)	83.33%	26 (0.89%)	12 (1.99%)	10 (1.92%)	00:01:00	58.33%
21.	Ethiopia	11 (1.34%)	100.00%	20 (0.69%)	11 (1.82%)	11 (2.11%)	00:03:29	63.64%
22.	Ghana	10 (1.22%)	50.00%	28 (0.96%)	7 (1.16%)	5 (0.96%)	00:05:01	50.00%
23.	Kenya	10 (1.22%)	40.00%	25 (0.86%)	6 (1.00%)	4 (0.77%)	00:04:02	30.00%
24.	Australia	8 (0.98%)	62.50%	15 (0.52%)	6 (1.00%)	5 (0.96%)	00:02:39	50.00%
25.	Spain	8 (0.98%)	75.00%	43 (1.48%)	6 (1.00%)	6 (1.15%)	00:09:26	62.50%
26.	Mali	8 (0.98%)	37.50%	9 (0.31%)	5 (0.83%)	3 (0.58%)	00:01:59	87.50%
27.	Zambia	7 (0.85%)	28.57%	23 (0.79%)	3 (0.50%)	2 (0.38%)	00:09:11	28.57%
28.	Belgium	6 (0.73%)	83.33%	28 (0.96%)	5 (0.83%)	5 (0.96%)	00:01:55	50.00%
29.	Saudi Arabia	6 (0.73%)	100.00%	20 (0.69%)	6 (1.00%)	6 (1.15%)	00:02:43	33.33%
30.	Sudan	6 (0.73%)	100.00%	11 (0.38%)	6 (1.00%)	6 (1.15%)	00:01:53	66.67%
31.	Uganda	6 (0.73%)	83.33%	14 (0.48%)	5 (0.83%)	5 (0.96%)	00:03:23	33.33%
32.	Brazil	5 (0.61%)	60.00%	8 (0.28%)	4 (0.66%)	3 (0.58%)	00:00:34	80.00%
33.	Switzerland	5 (0.61%)	80.00%	5 (0.17%)	4 (0.66%)	4 (0.77%)	00:00:00	100.00%
34.	Nepal	5 (0.61%)	60.00%	61 (2.10%)	3 (0.50%)	3 (0.58%)	00:16:34	40.00%
35.	Poland	5 (0.61%)	80.00%	12 (0.41%)	4 (0.66%)	4 (0.77%)	00:05:03	60.00%
36.	Rwanda	5 (0.61%)	100.00%	12 (0.41%)	5 (0.83%)	5 (0.96%)	00:01:26	60.00%
37.	Turkey	5 (0.61%)	100.00%	12 (0.41%)	5 (0.83%)	5 (0.96%)	00:01:17	40.00%
38.	Ukraine	5 (0.61%)	100.00%	5 (0.17%)	5 (0.83%)	5 (0.96%)	00:00:00	100.00%
39.	Japan	4 (0.49%)	75.00%	92 (3.16%)	3 (0.50%)	3 (0.58%)	01:03:11	75.00%
40.	Togo	4 (0.49%)	75.00%	8 (0.28%)	4 (0.66%)	3 (0.58%)	00:04:23	50.00%
41.	Tunisia	4 (0.49%)	100.00%	6 (0.21%)	4 (0.66%)	4 (0.77%)	00:00:27	50.00%
42.	Botswana	3 (0.37%)	100.00%	31 (1.07%)	3 (0.50%)	3 (0.58%)	00:57:49	66.67%
43.	Georgia	3 (0.37%)	100.00%	3 (0.10%)	3 (0.50%)	3 (0.58%)	00:00:00	100.00%
44.	Netherlands	3 (0.37%)	100.00%	9 (0.31%)	3 (0.50%)	3 (0.58%)	00:03:32	66.67%
45.	Norway	3 (0.37%)	100.00%	38 (1.31%)	3 (0.50%)	3 (0.58%)	00:21:04	0.00%
46.	Tanzania	3 (0.37%)	100.00%	3 (0.10%)	3 (0.50%)	3 (0.58%)	00:00:00	100.00%
47.	Zimbabwe	3 (0.37%)	100.00%	9 (0.31%)	3 (0.50%)	3 (0.58%)	00:03:08	33.33%
48.	United Arab Emirates	2 (0.24%)	100.00%	8 (0.28%)	2 (0.33%)	2 (0.38%)	00:02:00	50.00%
49.	Bangladesh	2 (0.24%)	100.00%	2 (0.07%)	2 (0.33%)	2 (0.38%)	00:00:00	100.00%
50.	Gabon	2 (0.24%)	50.00%	4 (0.14%)	1 (0.17%)	1 (0.19%)	00:01:53	0.00%
51.	Gambia	2 (0.24%)	50.00%	11 (0.38%)	1 (0.17%)	1 (0.19%)	00:05:32	50.00%
52.	Guinea	2 (0.24%)	100.00%	3 (0.10%)	2 (0.33%)	2 (0.38%)	00:05:32	50.00%
53.	Ireland	2 (0.24%)	100.00%	9 (0.31%)	2 (0.33%)	2 (0.38%)	00:01:19	50.00%

54.	Italy	2 (0.24%)	100.00%	4 (0.14%)	2 (0.33%)	2 (0.38%)	00:01:50	50.00%
55.	Jordan	2 (0.24%)	100.00%	2 (0.07%)	2 (0.33%)	2 (0.38%)	00:00:00	100.00%
56.	Malawi	2 (0.24%)	50.00%	2 (0.07%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
57.	Philippines	2 (0.24%)	100.00%	2 (0.07%)	2 (0.33%)	2 (0.38%)	00:00:00	100.00%
58.	Portugal	2 (0.24%)	100.00%	6 (0.21%)	2 (0.33%)	2 (0.38%)	00:02:14	50.00%
59.	Angola	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
60.	Bolivia	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
61.	Congo - Kinshasa	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
62.	Central African Republic	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
63.	China	1 (0.12%)	100.00%	3 (0.10%)	1 (0.17%)	1 (0.19%)	00:04:05	0.00%
64.	Colombia	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
65.	Cuba	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
66.	Denmark	1 (0.12%)	100.00%	23 (0.79%)	1 (0.17%)	1 (0.19%)	01:01:24	0.00%
67.	Grenada	1 (0.12%)	100.00%	3 (0.10%)	1 (0.17%)	1 (0.19%)	00:02:34	0.00%
68.	Greece	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
69.	Iran	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
70.	Kuwait	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
71.	Laos	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
72.	Lebanon	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
73.	Mauritania	1 (0.12%)	100.00%	10 (0.34%)	1 (0.17%)	1 (0.19%)	00:14:57	0.00%
74.	Mozambique	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
75.	Peru	1 (0.12%)	0.00%	5 (0.17%)	1 (0.17%)	0 (0.00%)	00:26:15	0.00%
76.	Russia	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
77.	Sweden	1 (0.12%)	100.00%	3 (0.10%)	1 (0.17%)	1 (0.19%)	00:00:29	0.00%
78.	Singapore	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
79.	Slovakia	1 (0.12%)	100.00%	4 (0.14%)	1 (0.17%)	1 (0.19%)	00:03:02	0.00%
80.	Chad	1 (0.12%)	100.00%	5 (0.17%)	1 (0.17%)	1 (0.19%)	00:15:25	0.00%
81.	Thailand	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
82.	Uzbekistan	1 (0.12%)	100.00%	1 (0.03%)	1 (0.17%)	1 (0.19%)	00:00:00	100.00%
83.	(not set)	1 (0.12%)	100.00%	2 (0.07%)	1 (0.17%)	1 (0.19%)	00:00:09	0.00%

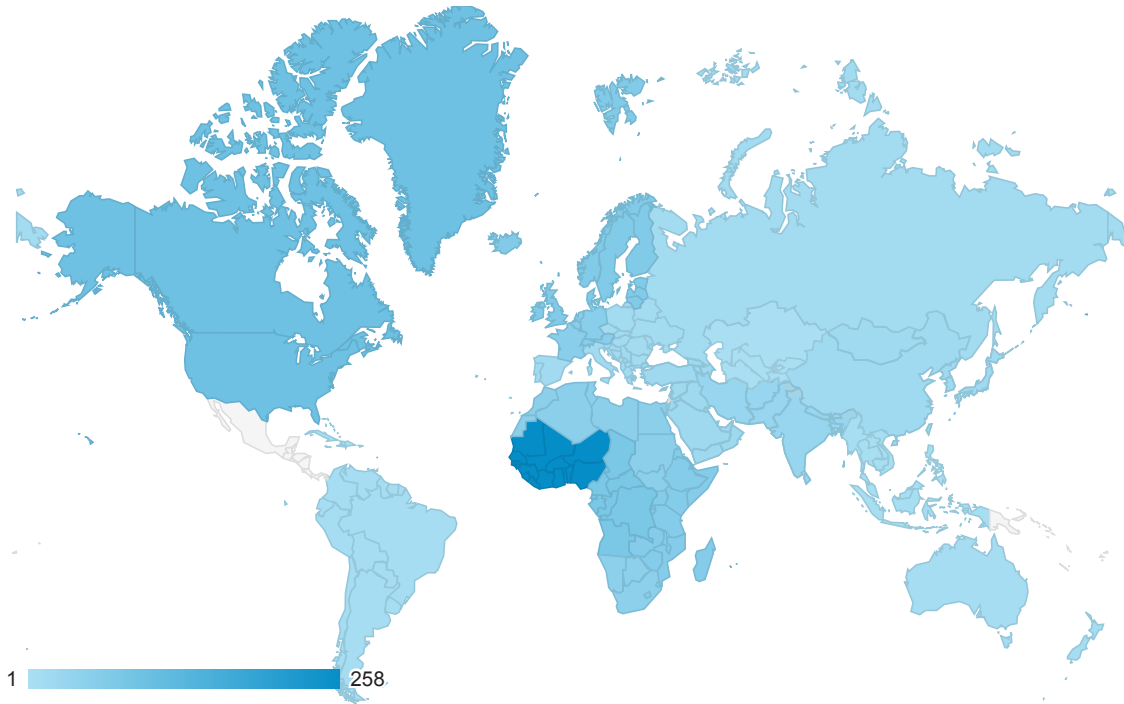


Continental

All Users
100.00% Sessions

Feb 1, 2018 - Feb 28, 2018

Continental



Sub Continent	Sessions	Users
	819 % of Total: 100.00% (819)	598 % of Total: 100.00% (598)
1. Western Africa	258 (31.50%)	180 (29.90%)
2. Northern America	95 (11.60%)	79 (13.12%)
3. Middle Africa	76 (9.28%)	38 (6.31%)
4. Northern Europe	63 (7.69%)	41 (6.81%)
5. Eastern Africa	60 (7.33%)	50 (8.31%)
6. Western Europe	53 (6.47%)	36 (5.98%)
7. Northern Africa	50 (6.11%)	44 (7.31%)
8. Southern Africa	47 (5.74%)	26 (4.32%)
9. Southern Asia	30 (3.66%)	28 (4.65%)
10. Western Asia	20 (2.44%)	20 (3.32%)

Rows 1 - 10 of 19