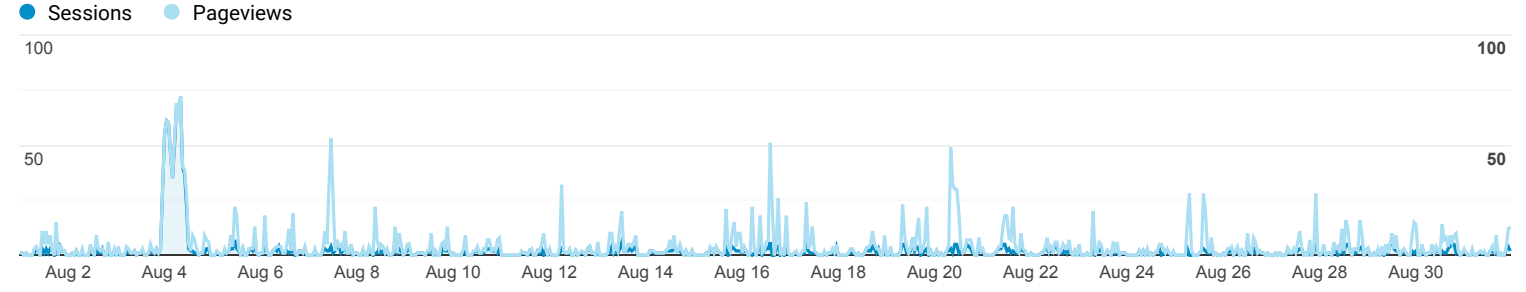


### Audience Overview

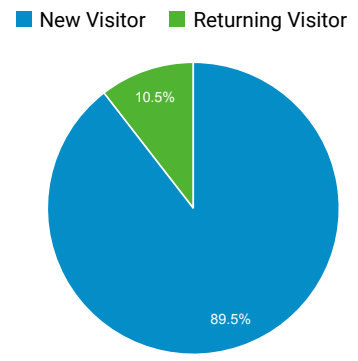
**All Users**  
100.00% Users

Aug 1, 2019 - Aug 31, 2019

**Overview**



<b>Users</b> <b>1,386</b>	<b>New Users</b> <b>1,305</b>	<b>Sessions</b> <b>1,594</b>
<b>Number of Sessions per User</b> <b>1.15</b>	<b>Pageviews</b> <b>3,241</b>	<b>Pages / Session</b> <b>2.03</b>
<b>Avg. Session Duration</b> <b>00:02:18</b>	<b>Bounce Rate</b> <b>77.92%</b>	



Country	Users	% Users
1. (not set)	458	32.93%
2. United States	251	18.04%
3. Nigeria	72	5.18%
4. India	34	2.44%
5. Cameroon	31	2.23%
6. Congo - Brazzaville	30	2.16%
7. United Kingdom	30	2.16%
8. Ethiopia	27	1.94%
9. France	25	1.80%
10. South Africa	25	1.80%

Metrics

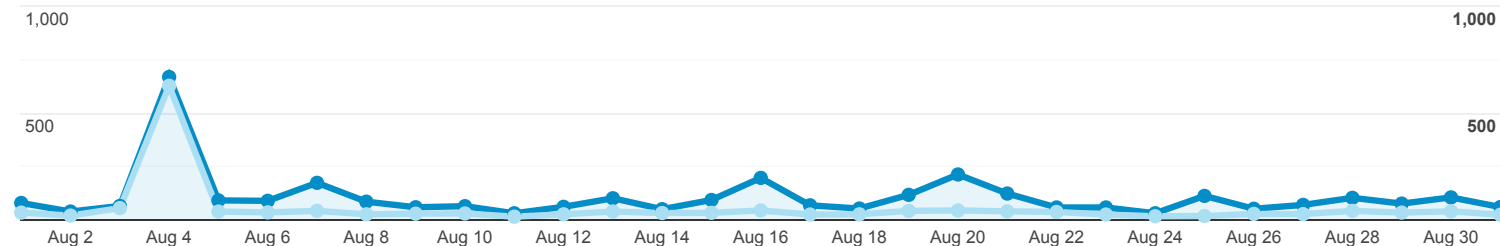
Aug 1, 2019 - Aug 31, 2019

All Users  
100.00% Pageviews

Explorer

Summary

● Pageviews ● Sessions



Country	Pageviews	Sessions	Users	New Users	Avg. Session Duration	Bounce Rate
	<b>3,241</b> % of Total: 100.00% (3,241)	<b>1,594</b> % of Total: 100.00% (1,594)	<b>1,386</b> % of Total: 100.00% (1,386)	<b>1,306</b> % of Total: 100.08% (1,305)	<b>00:02:18</b> Avg for View: 00:02:18 (0.00%)	<b>77.92%</b> Avg for View: 77.92% (0.00%)
1. (not set)	<b>462</b> (14.25%)	<b>461</b> (28.92%)	<b>458</b> (32.93%)	<b>458</b> (35.07%)	<00:00:01	99.78%
2. United States	<b>332</b> (10.24%)	<b>254</b> (15.93%)	<b>251</b> (18.04%)	<b>251</b> (19.22%)	00:00:23	92.13%
3. Nigeria	<b>267</b> (8.24%)	<b>86</b> (5.40%)	<b>72</b> (5.18%)	<b>69</b> (5.28%)	00:02:13	66.28%
4. India	<b>258</b> (7.96%)	<b>50</b> (3.14%)	<b>34</b> (2.44%)	<b>29</b> (2.22%)	00:05:05	56.00%
5. United Kingdom	<b>210</b> (6.48%)	<b>39</b> (2.45%)	<b>30</b> (2.16%)	<b>25</b> (1.91%)	00:05:58	46.15%
6. Congo - Brazzaville	<b>207</b> (6.39%)	<b>74</b> (4.64%)	<b>30</b> (2.16%)	<b>13</b> (1.00%)	00:12:22	52.70%
7. Japan	<b>107</b> (3.30%)	<b>9</b> (0.56%)	<b>4</b> (0.29%)	<b>4</b> (0.31%)	00:20:45	33.33%
8. South Africa	<b>84</b> (2.59%)	<b>28</b> (1.76%)	<b>25</b> (1.80%)	<b>21</b> (1.61%)	00:02:18	64.29%
9. Ethiopia	<b>72</b> (2.22%)	<b>36</b> (2.26%)	<b>27</b> (1.94%)	<b>24</b> (1.84%)	00:05:52	50.00%
10. Madagascar	<b>68</b> (2.10%)	<b>25</b> (1.57%)	<b>19</b> (1.37%)	<b>17</b> (1.30%)	00:03:01	64.00%
11. Cameroon	<b>64</b> (1.97%)	<b>34</b> (2.13%)	<b>31</b> (2.23%)	<b>28</b> (2.14%)	00:01:48	55.88%
12. Niger	<b>59</b> (1.82%)	<b>21</b> (1.32%)	<b>12</b> (0.86%)	<b>10</b> (0.77%)	00:06:13	47.62%
13. Indonesia	<b>56</b> (1.73%)	<b>14</b> (0.88%)	<b>5</b> (0.36%)	<b>5</b> (0.38%)	00:05:44	71.43%
14. Australia	<b>55</b> (1.70%)	<b>11</b> (0.69%)	<b>5</b> (0.36%)	<b>4</b> (0.31%)	00:09:20	54.55%
15. Canada	<b>55</b> (1.70%)	<b>11</b> (0.69%)	<b>9</b> (0.65%)	<b>9</b> (0.69%)	00:08:35	45.45%
16. France	<b>55</b> (1.70%)	<b>26</b> (1.63%)	<b>25</b> (1.80%)	<b>23</b> (1.76%)	00:02:18	69.23%
17. Senegal	<b>49</b> (1.51%)	<b>21</b> (1.32%)	<b>15</b> (1.08%)	<b>11</b> (0.84%)	00:06:09	57.14%
18. Germany	<b>46</b> (1.42%)	<b>16</b> (1.00%)	<b>15</b> (1.08%)	<b>14</b> (1.07%)	00:01:36	50.00%
19. Togo	<b>45</b> (1.39%)	<b>12</b> (0.75%)	<b>12</b> (0.86%)	<b>7</b> (0.54%)	00:05:33	50.00%
20. Côte d'Ivoire	<b>40</b> (1.23%)	<b>26</b> (1.63%)	<b>23</b> (1.65%)	<b>21</b> (1.61%)	00:02:19	69.23%

Rank	Country	Score	Percentage	Score	Percentage	Score	Percentage	Score	Percentage	Time	Percentage
21.	Benin	39	(1.20%)	16	(1.00%)	14	(1.01%)	12	(0.92%)	00:01:30	62.50%
22.	Congo - Kinshasa	38	(1.17%)	22	(1.38%)	18	(1.29%)	15	(1.15%)	00:00:43	77.27%
23.	Morocco	38	(1.17%)	14	(0.88%)	14	(1.01%)	13	(1.00%)	00:02:59	71.43%
24.	Mali	36	(1.11%)	20	(1.25%)	12	(0.86%)	11	(0.84%)	00:01:20	70.00%
25.	Switzerland	28	(0.86%)	3	(0.19%)	2	(0.14%)	2	(0.15%)	00:32:50	33.33%
26.	China	25	(0.77%)	21	(1.32%)	19	(1.37%)	19	(1.45%)	00:00:18	85.71%
27.	Uganda	24	(0.74%)	8	(0.50%)	8	(0.58%)	8	(0.61%)	00:02:03	62.50%
28.	Brazil	23	(0.71%)	10	(0.63%)	7	(0.50%)	7	(0.54%)	00:05:11	60.00%
29.	Kenya	23	(0.71%)	7	(0.44%)	7	(0.50%)	7	(0.54%)	00:05:04	42.86%
30.	Zimbabwe	21	(0.65%)	6	(0.38%)	4	(0.29%)	4	(0.31%)	00:04:07	33.33%
31.	Netherlands	19	(0.59%)	12	(0.75%)	11	(0.79%)	11	(0.84%)	00:01:05	83.33%
32.	Algeria	18	(0.56%)	11	(0.69%)	6	(0.43%)	3	(0.23%)	00:00:09	72.73%
33.	Guinea	18	(0.56%)	9	(0.56%)	6	(0.43%)	5	(0.38%)	00:02:18	66.67%
34.	Burkina Faso	17	(0.52%)	6	(0.38%)	6	(0.43%)	6	(0.46%)	00:05:20	33.33%
35.	Tunisia	17	(0.52%)	11	(0.69%)	11	(0.79%)	11	(0.84%)	00:00:53	63.64%
36.	Ghana	16	(0.49%)	10	(0.63%)	8	(0.58%)	7	(0.54%)	00:00:17	70.00%
37.	Turkey	16	(0.49%)	8	(0.50%)	8	(0.58%)	7	(0.54%)	00:01:32	50.00%
38.	Sudan	15	(0.46%)	5	(0.31%)	5	(0.36%)	5	(0.38%)	00:08:42	60.00%
39.	Chad	15	(0.46%)	6	(0.38%)	2	(0.14%)	2	(0.15%)	00:01:30	50.00%
40.	Iraq	13	(0.40%)	4	(0.25%)	3	(0.22%)	2	(0.15%)	00:04:33	25.00%
41.	South Korea	12	(0.37%)	12	(0.75%)	11	(0.79%)	11	(0.84%)	00:00:00	100.00%
42.	Russia	11	(0.34%)	8	(0.50%)	4	(0.29%)	4	(0.31%)	00:00:29	75.00%
43.	Egypt	10	(0.31%)	7	(0.44%)	7	(0.50%)	6	(0.46%)	00:00:33	71.43%
44.	Spain	9	(0.28%)	4	(0.25%)	4	(0.29%)	2	(0.15%)	00:01:06	75.00%
45.	Belgium	8	(0.25%)	4	(0.25%)	4	(0.29%)	3	(0.23%)	00:01:41	75.00%
46.	Mozambique	8	(0.25%)	1	(0.06%)	1	(0.07%)	0	(0.00%)	00:08:24	0.00%
47.	Burundi	7	(0.22%)	4	(0.25%)	4	(0.29%)	3	(0.23%)	00:07:14	75.00%
48.	Norway	7	(0.22%)	6	(0.38%)	3	(0.22%)	3	(0.23%)	00:00:03	83.33%
49.	Nepal	7	(0.22%)	6	(0.38%)	6	(0.43%)	6	(0.46%)	00:01:05	83.33%
50.	Colombia	6	(0.19%)	2	(0.13%)	2	(0.14%)	2	(0.15%)	00:01:04	50.00%
51.	Mexico	6	(0.19%)	2	(0.13%)	2	(0.14%)	2	(0.15%)	00:01:30	50.00%
52.	Qatar	6	(0.19%)	4	(0.25%)	3	(0.22%)	3	(0.23%)	00:00:48	50.00%
53.	Tanzania	6	(0.19%)	6	(0.38%)	6	(0.43%)	6	(0.46%)	00:00:00	100.00%
54.	Kuwait	5	(0.15%)	2	(0.13%)	2	(0.14%)	2	(0.15%)	00:02:23	50.00%
55.	Philippines	5	(0.15%)	3	(0.19%)	3	(0.22%)	3	(0.23%)	00:03:14	66.67%

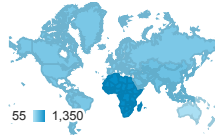
Rank	Country	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Time	Percentage
56.	Portugal	5	(0.15%)	3	(0.19%)	3	(0.22%)	2	(0.15%)	00:00:57	33.33%
57.	Eswatini	5	(0.15%)	3	(0.19%)	3	(0.22%)	3	(0.23%)	00:03:12	66.67%
58.	Zambia	5	(0.15%)	4	(0.25%)	4	(0.29%)	4	(0.31%)	00:00:16	75.00%
59.	Austria	4	(0.12%)	2	(0.13%)	1	(0.07%)	1	(0.08%)	00:00:33	50.00%
60.	Central African Republic	4	(0.12%)	3	(0.19%)	3	(0.22%)	3	(0.23%)	00:00:16	66.67%
61.	Malaysia	4	(0.12%)	3	(0.19%)	2	(0.14%)	2	(0.15%)	00:05:41	66.67%
62.	Saudi Arabia	4	(0.12%)	3	(0.19%)	3	(0.22%)	2	(0.15%)	00:00:12	66.67%
63.	Namibia	3	(0.09%)	1	(0.06%)	1	(0.07%)	0	(0.00%)	00:02:27	0.00%
64.	Poland	3	(0.09%)	3	(0.19%)	3	(0.22%)	2	(0.15%)	00:00:00	100.00%
65.	Romania	3	(0.09%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:01:26	0.00%
66.	Singapore	3	(0.09%)	3	(0.19%)	3	(0.22%)	3	(0.23%)	00:00:00	100.00%
67.	South Sudan	3	(0.09%)	3	(0.19%)	2	(0.14%)	2	(0.15%)	00:00:00	100.00%
68.	Vietnam	3	(0.09%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:14	0.00%
69.	Bangladesh	2	(0.06%)	2	(0.13%)	2	(0.14%)	1	(0.08%)	00:00:00	100.00%
70.	Haiti	2	(0.06%)	2	(0.13%)	2	(0.14%)	2	(0.15%)	00:00:00	100.00%
71.	Iran	2	(0.06%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:43	0.00%
72.	Libya	2	(0.06%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:27	0.00%
73.	Malawi	2	(0.06%)	2	(0.13%)	2	(0.14%)	2	(0.15%)	00:00:00	100.00%
74.	Nicaragua	2	(0.06%)	2	(0.13%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
75.	Ukraine	2	(0.06%)	2	(0.13%)	2	(0.14%)	2	(0.15%)	00:00:00	100.00%
76.	United Arab Emirates	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
77.	Bolivia	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
78.	Botswana	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
79.	Denmark	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
80.	Lebanon	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
81.	Liberia	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
82.	Lithuania	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
83.	Martinique	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
84.	Mauritius	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
85.	Peru	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
86.	Pakistan	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
87.	Rwanda	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
88.	Sweden	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
89.	Sierra Leone	1	(0.03%)	1	(0.06%)	1	(0.07%)	1	(0.08%)	00:00:00	100.00%
90.	St. Vincent & Grenadines	1	(0.03%)	1	(0.06%)	1	(0.07%)	0	(0.00%)	00:00:00	100.00%

Continental

All Users  
 100.00% Pageviews

Aug 1, 2019 - Aug 31, 2019

Continental



Continent	Pageviews	Sessions	Users
	<b>3,241</b> % of Total: 100.00% (3,241)	<b>1,594</b> % of Total: 100.00% (1,594)	<b>1,386</b> % of Total: 100.00% (1,386)
1. Africa	<b>1,350</b> (41.65%)	<b>554</b> (34.76%)	<b>426</b> (30.65%)
2. Asia	<b>531</b> (16.38%)	<b>149</b> (9.35%)	<b>113</b> (8.13%)
3. (not set)	<b>462</b> (14.25%)	<b>461</b> (28.92%)	<b>458</b> (32.95%)
4. Americas	<b>430</b> (13.27%)	<b>287</b> (18.01%)	<b>278</b> (20.00%)
5. Europe	<b>413</b> (12.74%)	<b>132</b> (8.28%)	<b>110</b> (7.91%)
6. Oceania	<b>55</b> (1.70%)	<b>11</b> (0.69%)	<b>5</b> (0.36%)

Rows 1 - 6 of 6