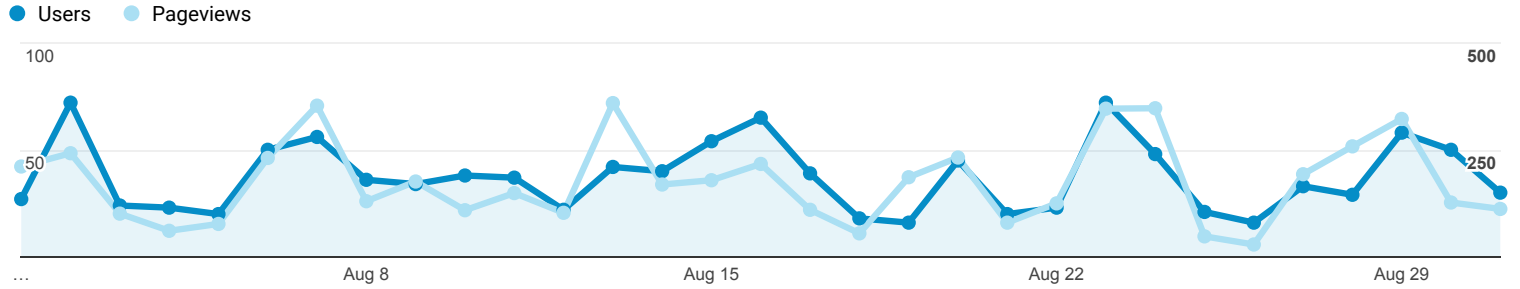


Audience Overview

Aug 1, 2018 - Aug 31, 2018

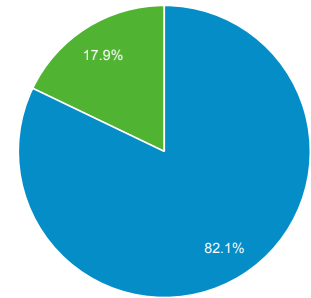
All Users
 100.00% Users

Overview



Users 949	New Users 891	Sessions 1,339
Number of Sessions per User 1.41	Pageviews 5,437	Pages / Session 4.06
Avg. Session Duration 00:06:46	Bounce Rate 52.28%	

■ New Visitor ■ Returning Visitor



Country	Users	% Users
1. United States	131	13.76%
2. France	96	10.08%
3. Benin	79	8.30%
4. Nigeria	61	6.41%
5. India	49	5.15%
6. Côte d'Ivoire	41	4.31%
7. South Africa	30	3.15%
8. Canada	28	2.94%
9. China	24	2.52%
10. United Kingdom	23	2.42%

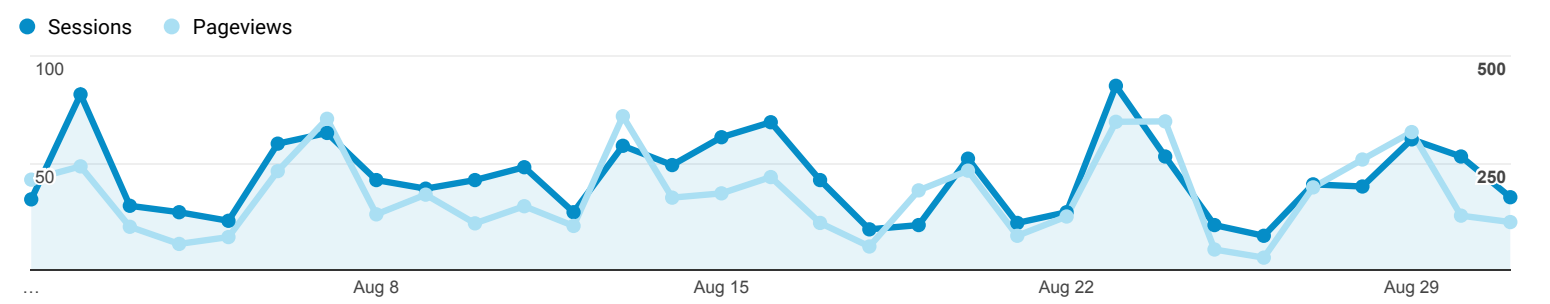
Metrics

All Users
 100.00% Sessions

Aug 1, 2018 - Aug 31, 2018

Explorer

Summary



Country	Sessions	Pageviews	Users	New Users	Avg. Session Duration	Bounce Rate
	1,339 % of Total: 100.00% (1,339)	5,437 % of Total: 100.00% (5,437)	949 % of Total: 100.00% (949)	891 % of Total: 100.00% (891)	00:06:46 Avg for View: 00:06:46 (0.00%)	52.28% Avg for View: 52.28% (0.00%)
1. Benin	187 (13.97%)	1,398 (25.71%)	79 (8.30%)	75 (8.42%)	00:14:50	24.06%
2. United States	149 (11.13%)	509 (9.36%)	131 (13.76%)	128 (14.37%)	00:04:45	57.05%
3. France	106 (7.92%)	474 (8.72%)	96 (10.08%)	96 (10.77%)	00:08:26	57.55%
4. Nigeria	77 (5.75%)	192 (3.53%)	61 (6.41%)	56 (6.29%)	00:04:18	64.94%
5. Congo - Brazzaville	69 (5.15%)	201 (3.70%)	19 (2.00%)	13 (1.46%)	00:03:02	57.97%
6. South Africa	63 (4.71%)	148 (2.72%)	30 (3.15%)	29 (3.25%)	00:03:57	65.08%
7. India	62 (4.63%)	316 (5.81%)	49 (5.15%)	47 (5.27%)	00:07:30	50.00%
8. Côte d'Ivoire	53 (3.96%)	180 (3.31%)	41 (4.31%)	39 (4.38%)	00:05:39	60.38%
9. Cameroon	36 (2.69%)	214 (3.94%)	22 (2.31%)	18 (2.02%)	00:09:31	44.44%
10. Canada	35 (2.61%)	256 (4.71%)	28 (2.94%)	28 (3.14%)	00:08:17	51.43%
11. United Kingdom	34 (2.54%)	208 (3.83%)	23 (2.42%)	22 (2.47%)	00:09:54	41.18%
12. Kenya	30 (2.24%)	105 (1.93%)	17 (1.79%)	15 (1.68%)	00:08:48	40.00%
13. China	26 (1.94%)	37 (0.68%)	24 (2.52%)	23 (2.58%)	00:00:47	73.08%
14. Australia	22 (1.64%)	149 (2.74%)	11 (1.16%)	9 (1.01%)	00:17:53	9.09%
15. Switzerland	22 (1.64%)	101 (1.86%)	12 (1.26%)	9 (1.01%)	00:07:20	27.27%
16. Ethiopia	22 (1.64%)	70 (1.29%)	15 (1.58%)	10 (1.12%)	00:05:03	54.55%
17. Congo - Kinshasa	20 (1.49%)	24 (0.44%)	20 (2.10%)	20 (2.24%)	00:01:11	85.00%
18. Brazil	18 (1.34%)	30 (0.55%)	18 (1.89%)	17 (1.91%)	00:03:56	72.22%
19. Tanzania	18 (1.34%)	98 (1.80%)	16 (1.68%)	16 (1.80%)	00:08:59	38.89%

Rank	Country	Count	Percentage	Count	Percentage	Count	Percentage	Time	Score		
20.	Morocco	17	(1.27%)	40	(0.74%)	11	(1.16%)	10	(1.12%)	00:03:53	52.94%
21.	Madagascar	16	(1.19%)	37	(0.68%)	14	(1.47%)	13	(1.46%)	00:08:52	56.25%
22.	Niger	15	(1.12%)	47	(0.86%)	9	(0.95%)	8	(0.90%)	00:05:19	26.67%
23.	Senegal	15	(1.12%)	44	(0.81%)	11	(1.16%)	9	(1.01%)	00:05:21	46.67%
24.	Tunisia	14	(1.05%)	18	(0.33%)	7	(0.74%)	4	(0.45%)	00:00:40	78.57%
25.	Uganda	14	(1.05%)	40	(0.74%)	13	(1.37%)	13	(1.46%)	00:02:34	57.14%
26.	(not set)	13	(0.97%)	26	(0.48%)	12	(1.26%)	10	(1.12%)	00:02:03	84.62%
27.	Guinea	11	(0.82%)	32	(0.59%)	8	(0.84%)	8	(0.90%)	00:03:49	36.36%
28.	Ghana	10	(0.75%)	26	(0.48%)	8	(0.84%)	7	(0.79%)	00:07:05	60.00%
29.	South Korea	10	(0.75%)	10	(0.18%)	10	(1.05%)	10	(1.12%)	00:00:00	100.00%
30.	Egypt	9	(0.67%)	12	(0.22%)	8	(0.84%)	8	(0.90%)	00:00:01	88.89%
31.	Saudi Arabia	8	(0.60%)	11	(0.20%)	8	(0.84%)	8	(0.90%)	00:00:25	75.00%
32.	Turkey	8	(0.60%)	15	(0.28%)	8	(0.84%)	8	(0.90%)	00:00:52	62.50%
33.	Malawi	7	(0.52%)	9	(0.17%)	6	(0.63%)	5	(0.56%)	00:00:19	71.43%
34.	Burkina Faso	6	(0.45%)	19	(0.35%)	5	(0.53%)	5	(0.56%)	00:03:14	33.33%
35.	Germany	6	(0.45%)	13	(0.24%)	6	(0.63%)	6	(0.67%)	00:00:32	50.00%
36.	Iran	5	(0.37%)	17	(0.31%)	3	(0.32%)	3	(0.34%)	00:04:29	0.00%
37.	Italy	5	(0.37%)	5	(0.09%)	4	(0.42%)	3	(0.34%)	00:00:00	100.00%
38.	Mali	5	(0.37%)	11	(0.20%)	5	(0.53%)	4	(0.45%)	00:00:40	40.00%
39.	Netherlands	5	(0.37%)	10	(0.18%)	5	(0.53%)	5	(0.56%)	00:04:55	60.00%
40.	Rwanda	5	(0.37%)	8	(0.15%)	5	(0.53%)	4	(0.45%)	00:01:47	60.00%
41.	Sudan	5	(0.37%)	18	(0.33%)	3	(0.32%)	2	(0.22%)	00:06:27	40.00%
42.	Algeria	4	(0.30%)	4	(0.07%)	3	(0.32%)	2	(0.22%)	00:00:00	100.00%
43.	Finland	4	(0.30%)	5	(0.09%)	4	(0.42%)	4	(0.45%)	00:00:13	75.00%
44.	Qatar	4	(0.30%)	121	(2.23%)	2	(0.21%)	1	(0.11%)	00:36:25	25.00%
45.	Togo	4	(0.30%)	10	(0.18%)	4	(0.42%)	4	(0.45%)	00:03:55	50.00%
46.	Burundi	3	(0.22%)	3	(0.06%)	3	(0.32%)	3	(0.34%)	00:00:00	100.00%
47.	Gabon	3	(0.22%)	5	(0.09%)	3	(0.32%)	3	(0.34%)	00:00:25	66.67%
48.	Japan	3	(0.22%)	3	(0.06%)	3	(0.32%)	3	(0.34%)	00:00:00	100.00%
49.	Myanmar (Burma)	3	(0.22%)	6	(0.11%)	3	(0.32%)	3	(0.34%)	00:01:42	33.33%
50.	Mozambique	3	(0.22%)	10	(0.18%)	3	(0.32%)	3	(0.34%)	00:08:50	33.33%
51.	Angola	2	(0.15%)	8	(0.15%)	2	(0.21%)	1	(0.11%)	00:03:01	50.00%
52.	Bolivia	2	(0.15%)	5	(0.09%)	1	(0.11%)	1	(0.11%)	00:09:42	50.00%
53.	Haiti	2	(0.15%)	2	(0.04%)	1	(0.11%)	1	(0.11%)	00:00:00	100.00%
54.	Iraq	2	(0.15%)	2	(0.04%)	2	(0.21%)	2	(0.22%)	00:00:00	100.00%

55.	Mauritania	2 (0.15%)	3 (0.04%)	1 (0.21%)	1 (0.22%)	00:00:29	50.00%
56.	Malaysia	2 (0.15%)	4 (0.07%)	1 (0.11%)	1 (0.11%)	00:14:23	0.00%
57.	Namibia	2 (0.15%)	8 (0.15%)	2 (0.21%)	2 (0.22%)	00:05:39	50.00%
58.	Philippines	2 (0.15%)	4 (0.07%)	2 (0.21%)	2 (0.22%)	00:00:33	0.00%
59.	Russia	2 (0.15%)	2 (0.04%)	2 (0.21%)	2 (0.22%)	00:00:00	100.00%
60.	Sweden	2 (0.15%)	2 (0.04%)	2 (0.21%)	2 (0.22%)	00:00:00	100.00%
61.	Chad	2 (0.15%)	2 (0.04%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
62.	Thailand	2 (0.15%)	2 (0.04%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
63.	Vietnam	2 (0.15%)	2 (0.04%)	2 (0.21%)	2 (0.22%)	00:00:00	100.00%
64.	Zambia	2 (0.15%)	2 (0.04%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
65.	Afghanistan	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
66.	Belgium	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
67.	Djibouti	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
68.	Spain	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
69.	Hungary	1 (0.07%)	15 (0.28%)	1 (0.11%)	1 (0.11%)	00:13:58	0.00%
70.	Indonesia	1 (0.07%)	2 (0.04%)	1 (0.11%)	1 (0.11%)	00:00:04	0.00%
71.	Ireland	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
72.	Jordan	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
73.	Cambodia	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
74.	Liechtenstein	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
75.	Sri Lanka	1 (0.07%)	3 (0.06%)	1 (0.11%)	1 (0.11%)	00:01:08	0.00%
76.	Mauritius	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
77.	Mexico	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
78.	Norway	1 (0.07%)	3 (0.06%)	1 (0.11%)	1 (0.11%)	00:00:57	0.00%
79.	Nepal	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
80.	Pakistan	1 (0.07%)	3 (0.06%)	1 (0.11%)	1 (0.11%)	00:01:21	0.00%
81.	Portugal	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
82.	Réunion	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
83.	Somalia	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
84.	Ukraine	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%
85.	Venezuela	1 (0.07%)	2 (0.04%)	1 (0.11%)	1 (0.11%)	00:00:46	0.00%
86.	Zimbabwe	1 (0.07%)	1 (0.02%)	1 (0.11%)	1 (0.11%)	00:00:00	100.00%

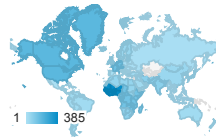


Continental

All Users
100.00% Sessions

Aug 1, 2018 - Aug 31, 2018

Continental



Sub Continent	Sessions	Users	Pageviews
	1,339 % of Total: 100.00% (1,339)	949 % of Total: 100.00% (949)	5,437 % of Total: 100.00% (5,437)
1. Western Africa	385 (28.75%)	232 (24.37%)	1,962 (36.09%)
2. Northern America	184 (13.74%)	159 (16.70%)	765 (14.07%)
3. Western Europe	141 (10.53%)	121 (12.71%)	600 (11.04%)
4. Middle Africa	132 (9.86%)	67 (7.04%)	454 (8.35%)
5. Eastern Africa	125 (9.34%)	98 (10.29%)	387 (7.12%)
6. Southern Asia	71 (5.30%)	56 (5.88%)	341 (6.27%)
7. Southern Africa	65 (4.85%)	32 (3.36%)	156 (2.87%)
8. Northern Africa	49 (3.66%)	32 (3.36%)	92 (1.69%)
9. Northern Europe	42 (3.14%)	31 (3.26%)	219 (4.03%)
10. Eastern Asia	39 (2.91%)	37 (3.89%)	50 (0.92%)

Rows 1 - 10 of 19